

Academic Project (6 Credits in each semester)

Expected outcomes of Academic Projects in the 2nd Year of PG Programme

(Academic Project should be an application based research (not an exploratory or descriptive research) or a real-life problem solving research).

Semester III

6 Credits

The following four outcomes must be achieved by the end of III Semester:

1. Problem identification

- Identify and define a real-life or industry-relevant problem in the domain of commerce, finance, or business analytics requiring application-based solutions.
- Critically analyze the context of the problem and articulate clear objectives with practical relevance and feasibility.

2. Review of literature

- Systematically locate and evaluate relevant academic and industry-based sources including research articles, case studies, reports, and databases.
- Synthesize existing knowledge to understand prior approaches, models, or solutions and identify gaps for practical application.

3. Design formulation

- Develop a structured and application-oriented project design including objectives, solution approach/model, data requirements, tools, and techniques.
- Justify the proposed design in terms of its suitability for solving the identified real-world problem.

4. Commencement of experimentation, fieldwork, or similar tasks

- Initiate implementation of the project through fieldwork, data collection, case analysis, model building, or experimentation as per the approved design.
- Begin systematic documentation of processes and preliminary findings.
- Demonstrate the ability to translate theoretical concepts into practical solutions for real-life problem-solving.

Semester IV

6 Credits

The following three outcomes must be achieved by the end of IV Semester:

1. Completion of the experimentation, fieldwork or similar task

- Complete the implementation of the proposed solution through experimentation, fieldwork, data analysis, model development, or case-based application.
- Apply appropriate tools and techniques to analyze results and evaluate the effectiveness of the solution.
- Generate actionable insights and practical recommendations addressing the identified real-world problem.

2. Submission of project report

- Prepare and submit a comprehensive project report presenting the problem context, literature insights, design framework, methodology, analysis, findings, and solutions.
- Ensure clarity, coherence, and adherence to academic writing standards, ethical practices, and proper referencing.
- Effectively communicate project outcomes, including practical implications and scope for implementation.

3. Project output in the form of any one of the following

- Develop a prototype or product and/or file a patent demonstrating innovation and applicability of the proposed solution.
- Undertake any other recognized scholastic work as recommended by the DRC & BRS and approved by the Research Council.
- Publish findings in reputed journals, such as Scopus-indexed or other equivalent quality journals, reflecting rigor and relevance.
- Prepare and submit a draft policy document addressing a real-world issue to the concerned Ministry, demonstrating policy applicability.
- Contribute to a book or book chapter published by a reputed national or international publisher, showcasing scholarly and applied contribution.