

Semester IV (6 Credits) Milestones				
Week (Tentative)	Topic	Deliverable	Activities	Mentor Checkpoint
1-2	Review and Refinement of Prototype/MVP	Review of the progress made in the 7th semester, including feedback from the final pitch.	Refine the business model, prototype, and financial plan based on mentor feedback and learnings from the 7th semester.	Review and approval of the refined Business plan and prototype/MVP
3-12	Legal and Regulatory Compliance	Documentation of all legal requirements, including business registration, intellectual property rights, and compliance with industry-specific regulations.	Complete the legal registration of the business and ensure all necessary licenses and permits are obtained	Legal compliance review and feedback.
5-8	Operational Planning	Detailed operational plan, including supply chain management, production schedules, and quality assurance processes.	Finalize partnerships with suppliers, set up production or service delivery processes, and establish quality control measures.	Review and approval of the operational plan.
5-10	Marketing and Sales Strategy	Comprehensive marketing and sales plan, including market entry strategy, branding, and pricing.	Develop and test marketing campaigns, refine branding and messaging, and establish sales channels.	Marketing and sales strategy review and feedback.

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9-14	Financial Planning and Fundraising	Finalized financial plan, including cash flow projections, break-even analysis, and funding requirements.	Prepare for fundraising by identifying potential investors, preparing financial documents, and practicing pitches.	Financial plan review and practice pitch sessions.
9-14	Risk Management and Contingency Planning	Risk management plan detailing potential risks and corresponding mitigation strategies.	Identify key risks (e.g., market, operational, potential risks and corresponding mitigation strategies.	Risk management plan review and feedback.
13-14	Final Preparations for Launch	Final preparations for market launch, including any final adjustments to the product/service, operational processes, and marketing efforts.	Conduct a soft launch or beta testing phase to gather final feedback, finalize logistics, and ensure readiness for full market entry.	Review and Approval of launch readiness.
15-16	Final Presentation and Review	Comprehensive final presentation summarizing the entire project, including business model, operations, financials, marketing, and launch plan.	Deliver the final pitch to a panel of mentors, faculty, and industry experts, followed by the official market launch.	Final evaluation and feedback, with an emphasis on the feasibility of the launch and overall project success.