

COMRM03 – Techniques for Research Writing

Masters of Commerce
Semester IV
Techniques for Research Writing

Course Type/ Course Code	Course Title	Lectures	Tutorials	Practical	Credit	Pre-requisites
COMRM03	Techniques for Research Writing	2	0	0	2	NIL

Objective: This course aims to equip students with the necessary skills to produce high-quality academic writing and research papers. It enables students to structure their research systematically, use appropriate writing styles, and follow ethical research practices. The course also emphasizes developing competency in referencing, citation management, data interpretation, and report presentation, preparing students for dissertation writing and publication.

Learning Outcomes: On completion of this course, the student should be able to:

- Identify and apply appropriate writing styles and structures for research papers.
- Demonstrate proficiency in organizing research content logically and coherently.
- Use referencing and citation tools accurately following academic standards.
- Produce original, ethical, and plagiarism-free academic writing.

Contents:

Unit I (15 Hours)

Meaning, purpose, and significance of research writing; Resources and sources of data, databases, layout and format of report writing, ethical use of AI tools for report writing.

Unit II (15 Hours)

Synthesizing literature, Narrative, Systematic, Bibliometric and theoretical review. Meta analysis and Meta Synthesis, Importance of citation; referencing styles (APA, MLA, Harvard, Chicago); citation management tools (Mendeley, Zotero, EndNote); plagiarism detection tools; Ethics in data collection, data analysis and report writing. Difference between similarity and plagiarism, Legal and Ethical Code of conduct for research.

Suggested Readings:

- Adam, S. (2004). *Research methodology: Methods & techniques*. New Age International.
- Brown, J. D. (2006). *Understanding research in second language learning*. Cambridge University Press.
- Chindhade, S., & Thorat, A. (2009). *An introduction to research*. Cambridge University Press.
- Eliot, S., & Owens, W. R. (1998). *A handbook to literary research* (4th ed.). Routledge & Open University.
- MLA Association. (2009). *MLA handbook for writers of research papers* (7th ed.).
- Oliver, P. (2005). *Writing your thesis*. Vistaar Publications.
- Saunders, M., Lewis, P., & Thornhill, A. (2007). *Research methods for business students* (4th ed.). Financial Times Prentice Hall.
- The SAGE handbook of qualitative business and management research methods. (2021). SAGE Publications.