

SKILL BASED COURSE

SBC FAS 01: FASHION ILLUSTRATION: TECHNIQUES AND APPLICATION

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title & Code	Credits	Credit Distribution of the Course			Eligibility Criteria	Pre-requisite of the Course (if any)
		Lecture	Tutorial	Practical		
SBC FAS 01: Fashion Illustration: Techniques and Application	2	0	0	2	Nil	Nil

Learning Objectives

- Describe the basics of fashion illustration, including proportion, pose, and facial features.
- Demonstrate various illustration techniques, such as drawing and painting
- Illustrate rendering techniques for different fabrics, textures, and details.
- Propose various styles in fashion illustration.

Learning Outcomes

The students would be able to:

- Sketch the figure in correct proportion and various poses.
- Translate various illustration techniques to develop fashion figures.
- Create visually appealing and commercially viable illustrations that showcase fashion designs, textures, and details.
- Develop personal style of fashion illustration.

PRACTICAL (Credits: 2; Hours 60)

1. Introduction to Fashion Illustration

6 Hours

- Understanding the basics of proportion, pose, and facial features
- Introduction to various illustration techniques and mediums

3. Drawing and Painting Techniques

12 Hours

- Drawing the fashion figure, including proportion and pose
- Practicing various drawing techniques, such as line work, shading, and texture
- Introduction to various mediums, including pastels, pencil, water and poster colours

- 3 Illustrating Fabrics and Textures** **14 Hours**
- Illustrating different fabrics, including woven and knit textures
 - Practicing various techniques for rendering texture and details
 - Introduction to illustrating accessories, such as jewellery, footwear and handbags
- 4 Understanding Poses** **14 Hours**
- Introduction to illustrating movement and gesture
 - Practicing various techniques for conveying mood and atmosphere
- 5 Final Project** **14 Hours**
- Creating a final portfolio that showcases skills and personal style

Essential Readings

- Abling, B. (1988) Fashion sketch book, Om books International
- Brambatti, M. (2017) Fashion Illustration & Design, Promopress
- Ireland, Patrick John, (2005), Figure templates for fashion illustration, Batsford Ltd
- Hagen, Kathryn, (2005) Fashion illustration for designers, Pearson Prentice Hall, NJ
- Takamura, Z. (2012) Fashion Illustration Techniques, Rockport Publishers

Suggested Readings

- Tate, Sharon Lee, 1982 Complete Book of Fashion Illustration, Barnes & Noble
- Seaman, Julian, 1996 Fashion Illustration: Basic Techniques
- Hopkins, John, 2010, Fashion Drawing

Note: Examination scheme and mode shall be as prescribed by the Examination branch, University of Delhi, from time to time