

**SKILL BASED COURSE**  
**SBC FAS 04: FASHION STYLING**

**CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE**

Course Title & Code	Credits	Credit Distribution of the Course			Eligibility Criteria	Pre-requisite of the Course (if any)
		Theory	Tutorial	Practical		
<b>SBC FAS 04: Fashion Styling</b>	<b>2</b>	<b>0</b>	<b>0</b>	<b>2</b>	<b>Nil</b>	<b>Nil</b>

**Learning Objectives**

- To grasp the fundamentals of fashion styling and explore its career opportunities.
- To delve into the various categories of styling within the fashion industry.
- To comprehend the business of styling in the fashion industry.
- To train the students with professional ways of understanding wardrobe needs and their development.

**Learning Outcomes**

The students would be able to:

- Comprehend the responsibilities and roles of a fashion stylist in the industry.
- Apply key styling techniques across personal and commercial disciplines.
- Analyse market trends and implement marketing strategies in the fashion styling business.
- Organize a wardrobe, create a capsule collection, and apply maintenance strategies for long-term functionality.

**PRACTICAL**  
**(Credits 2; Hours 60)**

**1. Introduction to Fashion Styling**

**10 Hours**

This unit introduces the basics of styling, the role of stylist and career opportunities.

- Basics of Fashion Styling
- Role of Fashion Stylist in the Industry
- Career Prospects in Fashion Styling

## 2. Fashion Styling Disciplines

30 Hours

This unit explores various aspects of personal and commercial styling across different platforms and events.

### a) Personal Styling

- Body Shape Analysis and Flattering Silhouettes
- Face Shape Analysis
- Personal Color Analysis
- Identification of Personal Style Archetypes
- Style Consultation for Special Occasions

### b) Commercial Styling

- Editorial Styling for Digital Platforms
- Celebrity Styling
- Styling for Television, Film, and Music Videos
- Styling for Fashion Shows and Events

## 3. Wardrobe Management and Planning

20 Hours

This unit covers effective wardrobe planning and long-term management.

- Wardrobe Analysis
- Wardrobe Essentials
- Organization, Categorization and Storage of Wardrobe Items
- Wardrobe Maintenance
- Capsule Wardrobe and Budgeting

### Essential Readings

- Griffiths, D. (2017) *The Fashion Stylist's Handbook*, Fashionary, United Kingdom.
- Constantine, S., & Woodall, T. (2017) *The Body Shape Bible: Forget Your Size, Discover Your Shape, Transform Yourself*, Weidenfeld & Nicolson, United Kingdom.
- Funder, D. C. (2001) *The Personality Puzzle* (2nd ed.), W.W. Norton, United States.
- Daly, T. (2015) *Style Forever: The 50+ Guide to Dressing for Your Shape*, Harper Collins, UK.
- Prendergast, S. (2000) *The Fashion Business: Theory, practice, and application*, Berg Publishers, New York.
- Rasband, J. (2006) *Wardrobe strategies for women* (Student edition), Fairchild Books, United States.

### Suggested Readings

- Phares, J. E. (1991) *Introduction to personality* (3rd edition), Harper Collins, United States.
- Baumgartner, J. (2012) *You Are What You Wear*, Da Capo Press, United States.
- McCall, A. (1975) *Sewing in Color* (11th edition), Hamlyn Publishing Group, United Kingdom.

- Romano, C. (2001). *Plan Your Wardrobe*, New Holland Publishers, United Kingdom.
- *Vogue* and *Harper's Bazaar* for industry insights and trends.
- Online platforms like Pinterest and Instagram for current styling trends.

**Note: Examination scheme and mode shall be as prescribed by the Examination branch, University of Delhi, from time to time**