

## SKILL BASED COURSE

### SBC FAS 05: COMMUNITY OUTREACH IN TEXTILE AND APPAREL SECTOR

#### CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course Title & Code	Credits	Credit Distribution of the Course			Eligibility Criteria	Pre-requisite of the Course (if any)
		Lecture	Tutorial	Practical		
SBC FAS 05: Community Outreach in Textile and Apparel Sector	2	0	0	2		Nil

#### Learning Objectives

- To recognise the significance of textile heritage, sustainability, and contemporary interventions in community engagement.
- To apply hands-on skills to engage communities through textile-based initiatives.
- To design outreach programs that promote awareness, education, and social impact.
- To evaluate the effectiveness of community interaction through workshops, exhibitions, and social initiatives.

#### Learning Outcomes

The students would be able to:

- Organize and execute textile outreach activities.
- Develop engaging communication strategies for different audiences.
- Analyze and promote sustainable and traditional textile practices through community initiatives.
- Document and evaluate the impact of outreach programs.

### PRACTICAL (Credits 2; Hours 60)

#### 1. Understanding and Designing Textile Outreach Programmes

- Introduction to the concept of community outreach and engagement, and identification of target communities (schools, craft clusters, consumers, NGOs, etc.)
- Field visit to artisan communities, upcycling studios, or textile NGOs
- Case studies of successful textile outreach initiatives
- Designing outreach objectives and activities
- Communication strategies and storytelling for effective engagement

## 2. Community Engagement for Skill Development, Empowerment, and Impact Assessment

- Conducting hands-on workshops in sewing, tie-dye, block printing, embroidery, digital marketing, etc., and teaching sustainable practices like recycling/upcycling
- Organizing awareness campaigns (online/offline) and collaborating with NGOs for community engagement
- Planning and hosting outreach events such as exhibitions and textile melas for marketing and sales
- Collecting feedback and analyzing outreach impact through reports, presentations, and visual documentation
- Reflecting on learnings and identifying areas for improvement

### Essential Readings

- Muthu, S. S., (Ed.). (2018). *Textiles and clothing sustainability: Recycled and upcycled textiles and fashion*. Springer.
- Gillow, J., & Barnard, N. (2014). *Indian textiles*. Thames & Hudson.
- Shah, A. (2021). *Crafting a future: Stories of Indian textiles and sustainable practices*, Niyogi Books Pvt. Ltd.
- Blake, B. R., Martin, R. S., & Du, Y. (2011). *Successful community outreach: A step-by-step guide to developing and implementing a community outreach plan*. (A How-To-Do-It Manual for Librarians). Neal-Schuman Publishers.

### Suggested Readings

- Wood, D. (2007). *The practical encyclopedia of sewing: Textile arts, techniques, craft, DIY projects, fashion design, fabric knowledge*. Lorenz Books.
- Gunner, J. (2007). *Shibori for textile artists*. Kodansha International.

**Note: Examination scheme and mode shall be as prescribed by the Examination branch, University of Delhi, from time to time**