

**DSE-04A : Discipline Specific Elective - 4
Innovation and Social Change**

**B.A. (Hons.) Humanities & Social Sciences - Semester VI
Cluster Innovation Centre, University of Delhi**

Credit Distribution, Eligibility and Pre-requisites of the Course						
Course Title & Code	Credits	Credit Distribution			Eligibility Criteria	Pre-requisite
		L	T	P		
Innovation and Social Change (UPC: 3123100019)	4	1	0	3	Class XII Pass	Students must be familiar with concepts taught in any course under DSE-03
<i>L = Lecture; T = Tutorial; P = Practical/Practice; UPC = Unique Paper Code</i>						

Learning Objectives

The learning objectives of this course are as follows:

- Understand the role of innovation in driving social change
- Learn to identify and assess opportunities for social innovation
- Develop skills in designing, implementing, and evaluating social innovation initiatives in the Indian context

Learning Outcomes

Upon completion of this course, students will -

- develop an understanding of the role of innovation in driving social change
- will be able to critically evaluate social innovation initiatives and approaches in the Indian context.
- will be able to design, implement and evaluate social innovation initiatives.
- will be able to work collaboratively with diverse stakeholders in the social innovation process.

Outline of DSE-04A

This course will provide students a critical understanding of the potential for innovation to drive social change as well as the practical skills and knowledge needed to design, implement and evaluate social innovation initiatives by factoring in the challenges like traditions and belief systems in societies. It will introduce students to the relevance of Design Thinking approach and human-centred design in this context. Besides learning from the latest case studies students will also be exposed to the indigenous knowledge and innovation practices of India.

Theoretical Component (15 Hours)

Understanding Social Problem; Traditions, Beliefs and Challenges in the context of innovation; Design Thinking Approach and human-centred design; Indigenous systems and Innovative Practices of India; Collaboration and collective action for social change; Innovation, Ethics and Social Responsibility; Case Studies of successful social innovations.

Suggestive Themes

- Promoting Social Entrepreneurship

- Use of Education and Public Awareness in promoting innovative solutions
- Using traditions and beliefs for social innovation
- Learning from Indigenous systems and Innovative Practices
- Exploring art forms for social innovation

Practical component (90 Hours)

- Data collection – methods, tools and techniques
- Data analysis techniques
- Field visits
- Designing and organising workshops and awareness programmes

Readings

1. Sen, A. (1999). *Development as Freedom*. Oxford University Press.
2. Chambers, R. (2014). *Rural Development: Putting the Last First*. Routledge.
3. Brown, T. (2009). *Change by Design: How Design Thinking Creates New Alternatives for Business and Society*. Harper Business.
4. IDEO.org. (2015). *The Field Guide to Human-Centered Design*. IDEO.
5. Gadgil, M., & Guha, R. (1992). *This Fissured Land: An Ecological History of India*. Oxford University Press.
6. Elkington, J., & Hartigan, P. (2008). *The Power of Unreasonable People: How Social Entrepreneurs Create Markets That Change the World*. Harvard Business Press.
7. Ostrom, E. (1990). *Governing the Commons: The Evolution of Institutions for Collective Action*. Cambridge University Press.
8. Kania, J., & Kramer, M. (2011). "Collective Impact." *Stanford Social Innovation Review*, 9(1), 36–41.
9. Freeman, R. E., Harrison, J. S., & Wicks, A. C. (2007). *Managing for Stakeholders: Survival, Reputation, and Success*. Yale University Press.
10. Floridi, L. (2013). *The Ethics of Information*. Oxford University Press.
11. Murray, R., Caulier-Grice, J., & Mulgan, G. (2010). *The Open Book of Social Innovation*. NESTA/The Young Foundation.
12. Bornstein, D. (2007). *How to Change the World: Social Entrepreneurs and the Power of New Ideas* (Updated Edition). Oxford University Press.

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.
