

**DSE-04C : Discipline Specific Elective - 4
Social Innovation and Entrepreneurship**

**B.A. (Hons.) Humanities & Social Sciences - Semester VI
Cluster Innovation Centre, University of Delhi**

Credit Distribution, Eligibility and Pre-requisites of the Course						
Course Title & Code	Credits	Credit Distribution			Eligibility Criteria	Pre-requisite
		L	T	P		
Social Innovation and Entrepreneurship (UPC: 3123100021)	4	1	0	3	Class XII Pass	Students must be familiar with concepts taught in any course under DSE-03

L = Lecture; T = Tutorial; P = Practical/Practice; UPC = Unique Paper Code

Learning Objectives

The learning objectives of this course are as follows-

- To develop an entrepreneurial mindset amongst students
- To ensure that students learn and build skills in collaboration and partnership building.
- To encourage students to learn strategies for scaling social impact and managing growth for social ventures.

Learning Outcomes

On completion of this course, students will be able to -

- identify and seize opportunities for social innovation and entrepreneurship.
- apply the tools and frameworks such as design thinking and human-centred design.
- apply the knowledge and skills to develop social innovation projects including a business plan, pitch and prototype.

Outline of DSE-04C

This course is geared towards exposing students to entrepreneurial practices in various social sectors in order to encourage them to become entrepreneurs. The course will focus on foregrounding Startups designed towards addressing social problems and advocating larger public goods.

Theoretical Component (15 Hours)

Understanding Social Innovation and Entrepreneurship; Towards Entrepreneurial mindset, team building and leadership for startups; Product development and Innovation; Business Planning and Strategy for Startups; Entrepreneurial Ethics; Entrepreneurial Ecosystem and networks; Exit strategies and managing risks.

Indicative Themes

- Ideating and designing a Startup
- Incubating Startups for Social Entrepreneurship

Practical component (90 Hours)

- Data collection – methods, tools and techniques
- Data analysis techniques
- Field visits
- Designing and organising workshops and awareness programmes

Readings

1. Dees, J. G. (1998). "The Meaning of Social Entrepreneurship." *Kauffman Center for Entrepreneurial Leadership*.
2. Bornstein, D., & Davis, S. (2010). *Social Entrepreneurship: What Everyone Needs to Know*. Oxford University Press.
3. Ries, E. (2011). *The Lean Startup: How Today's Entrepreneurs Use Continuous Innovation to Create Radically Successful Businesses*. Crown.
4. Osterwalder, A., & Pigneur, Y. (2010). *Business Model Generation*. Wiley.
5. Neck, H. M., Greene, P. G., & Brush, C. G. (2021). *Teaching Entrepreneurship: A Practice-Based Approach*. Edward Elgar.
6. Cohen, B. (2006). "Sustainable Valley Entrepreneurial Ecosystems." *Business Strategy and the Environment*, 15(1), 1–14.
7. Shepherd, D. A., & Patzelt, H. (2018). *Entrepreneurial Cognition: Exploring the Mindset of Entrepreneurs*. Palgrave Macmillan.

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.
