

**GE-01C : Generic Elective - 1
Fundamentals of Tourism**

**B.A. (Hons.) Humanities & Social Sciences - Semester I
Cluster Innovation Centre, University of Delhi**

Credit Distribution, Eligibility and Pre-requisites of the Course						
Course Title & Code	Credits	Credit Distribution			Eligibility Criteria	Pre-requisite
		L	T	P		
Fundamentals of Tourism (UPC: 3124101103)	4	3	1	0	Class XII Pass	Nil

L = Lecture; T = Tutorial; P = Practical/Practice; UPC = Unique Paper Code

Learning Objectives

The Learning Objectives of this course are as follows:

- To acquaint students with the basics of tourism industry.
- To expose students to the wealth of natural and cultural tourism resources of India.
- To encourage students to find innovative ways for the designing and promotion of sustainable tourism.

Learning Outcomes

The Learning Outcomes of this course are as follows:

- Students will be able to appreciate the relevance and role of tourism.
- Students will gain awareness of the rich natural and cultural wealth of India.
- Students will be skilled to design new tourism products to tap the untapped tourism capacity of the country.

SYLLABUS

Unit I: Understanding Tourism (4 Weeks)

- Definitions and Concept of Tourism
- History and Development
- Forms and Types of Tourism
- Tourism Purposes and Motivations

Unit II: Tourism Resources and Products (3 Weeks)

- Tourism Product – Definition and Concept
- Characteristics and Types of Tourism Products
- Natural and Cultural Tourism Products
- Tourism Resources and Products of India

Unit III: Tourism Impacts (3 Weeks)

- Economic Impacts
- Socio-cultural and Political Impacts
- Environmental Impacts

Unit IV: Towards Sustainable Tourism Practices (4 Weeks)

- Principles and Dimensions of Sustainable Tourism
- Tourism Planning and Policies
- New Tourism Policy of India
- Sustainable Entrepreneurship in Tourism

Practical component - NIL

Readings

1. Michael Luck, Peter Robinson, and Stephen L. J. Smith (2013). Tourism, CABI Publishing
2. Howell, David W. (1989). Passport: An Introduction to the Travel and Tourism, Ohio.
3. WTO (2011). Handbook on Tourism Product Development
4. Chopra, Suhita. (1991). Tourism Development in India, Ashish Publishing House, New Delhi.
5. Ministry of Tourism, Govt. of India. India Tourism Statistics. 2014
6. IGNOU Material for Tourism Studies (TS-1, TS-3, TS-6)
7. Ratten, V. et.al. (2020), Tourism Innovation: Technology, Sustainability and Creativity, Routledge
8. Eric Zeulow (2015). A History of Modern Tourism. Red Globe Press

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.
