

SYLLABUS OF DISCIPLINE SPECIFIC ELECTIVE PAPERS (DSE)
SEMESTER-VII
B.A.DSE (PE)-3.2
SPORTS JOURNALISM
DSE

Sl. No.	Course Title & Code	Credits	Credit Distribution of the Course			Eligibility Criteria	Pre-Requisite of the Course (if any)
			Lecture	Tutorial	Practical/ Practice		
2	B.A.DSE (PE)-3.2 SPORTS JOURNALISM	04	3	0	1	XII Pass	NIL

Learning Objective:

The objective of the course is to provide an understanding and practice to the learners about sports journalism, functions of sports mass media, writing sports news/stories, and the use of information technology.

Learning Outcomes:

In this paper, the learners will be able to develop expertise related to the following: -

1. Understand the fundamental concepts of Sports journalism and news.
2. The students will acquire knowledge about the scope of Journalism in the Sports world.
3. The students will be able to learn about the Role of Journalism in the field of Physical Education.
4. The students will comprehend the importance of basic writing fundamentals, high ethical standards, and essential values for sports journalists.
5. Review the editing process in journalism, including the principles of editing for clarity, accuracy, fairness, and style.
6. The students will know about various career opportunities available in Sports Journalism.

SYLLABUS

Credits: 4 [Theory-3, Practical-1]

Theory-45 hours

Practical-30 hours

UNIT I: SPORTS JOURNALISM

(12 hours)

1. Meaning and Definition of Sports Journalism, Historical development of sports journalism
2. Role of Journalism in the Field of Physical Education and Sports
3. Values and Ethics of Journalism, Characteristics of Sports Journalist. Role of Sports Journalist in Promoting Mental Wellbeing of a Sportsperson
4. Sports News- Meaning and News Sources for Sports Journalism

UNIT II: SPORTS REPORTING, WRITING AND DESIGNING

(12 hours)

1. Coverage of Sports Beat reporting, Language of Sports Journalism, Principles of Editing, Process of editing.
2. Types and techniques of writing sports stories: Feature, Advanced Story, Trend Story, Column, News Story, and Game Story.
3. Radio and T.V. commentary, anchoring, interviews, group discussion, talk shows.
4. Designing: Headings, front heading, layout and page making, story, editorial tools, marks and skills, webpage

UNIT III: PHOTO JOURNALISM, EMERGING TRENDS AND OPPORTUNITIES IN SPORTS (10 hours)

1. Meaning and types of Photo Journalism
2. Sports Photo Features and writing captions of photos
3. New Trends in Sports Journalism: News Alerts for Mobiles, E-magazines, Twitter, Blogs and Podcasts
4. Future of Sports Journalism and Career Opportunities

UNIT-4 MEDIA: COMMERCIALIZATION & PRIVATIZATION AND INFORMATION TECHNOLOGY (11 hours)

1. Role of Media in image building (positive and negative images)
2. Impact of commercialization and privatization in sports media
3. Various types of information technology
4. Use of satellite communication- Internet, radio and TV, communication for sports information.

PART-B: PRACTICAL (30 hours)

1. Preparing a report of an Annual Sports Meet for Publication in the Newspaper or online media.
2. Record an Interview of any player using a mobile phone (3-5 minutes).
3. Preparing handouts/brochures/punch lines/slogans for society to communicate the importance of sports.
4. Case study of Indian Eminent Sports Journalist/Sports Writer/Sports Commentator.

Suggested Readings:

1. Aamieor, A (2003) **Real Sports Reporting** Indiana University Press. Valparaiso. Indiana USA.
2. Ahuja, B.N. (1998) **Theory and Practise of Journalism** Surjeet Publication, Delhi.
3. Andrew, P. (2005) **Sports Journalism: A Practical Introduction** Sage Publications, Delhi.
4. Boyle, R. (2006) **Sports Journalism: Context and Issues** Sage Publications, Delhi.
5. Kamath, M.V. (1980) **Professional Journalism** Khel Sahitya Kendra, Delhi.

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.