

SYLLABUS OF GENERIC ELECTIVE PAPERS (GE)
SEM- 3 (GE-6)

MEDIA IN PHYSICAL EDUCATION & SPORTS

Sl. No.	Course Title & Code	Credits	Credit Distribution of the Course			Eligibility Criteria	Pre-Requisite of the Course (if any)
			Lecture	Tutorial	Practical/Practice		
6.	SEM- 3 (GE-6) MEDIA IN PHYSICAL EDUCATION & SPORTS	04	3	0	1	XII Pass	NIL

LEARNING OBJECTIVES:

The paper aims to help the students develop a basic ability to think critically, creatively, and independently and express themselves clearly, both in writing and orally regarding sports events around them. The paper is an opportunity for the learner to carry out journalistic research and interviews for the purpose of preparing content for news and sports media.

COURSE OUTCOMES:

1. Demonstrate analytical skills and critical judgment.
2. Work to a professional standard during live sporting events.
3. Demonstrate the confidence to seek accreditation to sporting events and set up interviews with sporting personalities
4. Develop knowledge of the essential tools required to enter the field of sports journalism, applicable across all areas of the sports media.
5. Develop basic skills relevant to sports journalism: reporting, interviewing, bulletin compiling and feature writing, and other journalistic skills.
6. Impart the skills required to write material to an advanced professional standard, ready for broadcast/print/electronic publication.

SYLLABUS

No. of Credits: 04 (Lecture-03, Practical-1)

Theory: 45 hours, Practical: 30 hours.

UNIT – I INTRODUCTION TO SPORTS MEDIA

(11 Hours/Lectures)

- 1.1 Historical development of media in sports
- 1.2 Media Ethics: Role and Responsibilities of journalist & editor (social, legal and professional)
- 1.3 Principles of Advertising in Sports

Unit II: SPORTS WRITING AND DESIGNING

(11 hrs lecture)

- 2.1 Write-ups: feature, follow-ups, advance story, curtain raiser, flashback, articles
- 2.2 Sports Radio and T.V. Commentary anchoring, interviews, group discussions, talk-shows
- 2.3 Sports Designing - headings, front reading, layout & page making, stories, editorial tools

UNIT – III RESEARCH AND SOURCING

(11 hrs lectures)

- 3.1 Research tools for developing a sports story, Use of personal library, statistics, records, Internet, Validation of Fake News.
- 3.2 Sports Broadcasting: Live Coverage, Pre-Match and Post-Match Reporting.
- 3.3 Organizational set-up of a newspaper printing press OR Radio Station.

UNIT – IV TRACKING CURRENT AFFAIRS IN SPORTS (15 hrs lectures)

- 4.1 Major Competitions Winners and Trophies in Sports
- 4.2. Sports Bodies and their Administration: Government and NGO Sports Bodies, NSFs, WADA and NADA, Olympic, Asian Games Bodies and NSF
- 4.3. Careers in Sports Media
- 4.4 Drug abuse, doping, and Scandals in sport

PRACTICAL: (ANY TWO)

- 1. Prepare a Press Release on your college sports event
- 2. Conduct an Interview of (any two) the sportspersons of your college/university
- 3. Design a Newsletter for your college/University sport

Suggested Readings:

- 1. Sports Writing Handbook by Steve Wilstein Associated Press
- 2. Sports Journalism: Context and Issues by Raymond Boyle, Pine Forge Press, 2006
- 3. The Sports Writing Handbook by Thomas Fensch, Lawrence Erlbaum Associates, 1995 (2nd edition)
- 4. Sports Journalism: A Practical Introduction by Phil Andrews, 2005
- 5. Sports Journalism, by K.C. Thakur, Cyber-Tech Publications, 2010
- 6. Media and Sports Journalism by T. Rajsekhar, Sonali Publications
- 7. Field Guide to Covering Sports Spiral-bound by Joe Gisoni (Author) Sports Journalism by Phil Andrews Call Number: GENERAL - PN4784. S6 A53 2014 Publication Date: 2013-12-26
- 8. Sports Journalism by Rob Steen Call Number: GENERAL - PN4784.S6 S87 2015 Publication Date: 2014-12-18
- 9. The Essentials of Sports Reporting and Writing by Scott Reinardy; Wayne Wanta Call Number: GENERAL - PN4784.S6 R45 2015 Publication Date: 2015-03-27
- 10. Sports Media by Bradley Schultz; Edward T. Arke Call Number: GENERAL – GV742. S38 2015 Publication Date: 2015-11-02
- 11. The Best American Sports Writing of the Century by David Halberstam (Editor); Glenn Stout (Editor) Call Number: Glendale CC Library - GENERAL – PS509.S65 B48 1999 Publication Date: 1999-06-16
- 12. Keepers of the Flame by Travis Vogan Call Number: GENERAL - GV742.3. V63 2014 (also an E-book) Publication Date: 2014-02-12

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.