

DISCIPLINE SPECIFIC ELECTIVE

Credit distribution, Eligibility and Pre-requisites of the Course

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
German for Specific Purposes	4	3	1	0	Passed Class XII	Nil

German for Specific Purposes	
Learning Objectives:	
<ul style="list-style-type: none"> • To introduce basic terminologies specific to various professional fields, like, travel and tourism, banking etc. • Imparting hands-on knowledge of various fields so that the learners discover the nature of service provided by these sectors. 	
Learning Outcomes:	
<ul style="list-style-type: none"> • Create basic awareness about travel, tourism, marketing, management, and banking sectors. • Introduce students to basic practical aspects of these fields • Enable students to communicate effectively with German-speaking clients and colleagues in a variety of professional situations, such as interviews, conferences, meetings, and telephonic conversations • Familiarise students with various discursive specificities of each domain • Develop specialised & technical vocabulary, presentation skills • Get to know the local business etiquette (e-mail communication, telephonic conversations, formal meetings, business trip etc.) 	
Syllabus:	
UNIT I	9 Hours
<ul style="list-style-type: none"> • The profession of tour guiding and travel agent. • Planning an itinerary by air, ship, train. • Orientation of historical monuments and places • Orientation on different kinds of tourism • Making an audio-guide, preparing brochures/writing blog entries on historical monuments, museums, events 	
UNIT II	9 hours
<ul style="list-style-type: none"> • Familiarize students with international travel and ticketing vocabulary, travel insurance and visa procedures, health advisories. • Develop an understanding of the hotel industry in German-speaking countries/India, important hotel chains, language used in hotel industry, airports and by airlines. • Introduction to gastronomy sector. 	
UNIT III	9 Hours
<ul style="list-style-type: none"> • Writing job applications. Making a curriculum vitae. 	

<ul style="list-style-type: none"> • Writing letters of acknowledgements, complaints, writing tenders for companies. • Business codes and protocol, types of companies and structure of a company 	
UNIT III	9 Hours
<ul style="list-style-type: none"> • Making glossaries of vocabulary used in telemarketing, banking, law, finance, real estate transactions • Creating websites for business house, writing classified advertisements. • Role play on buying and selling products, talking about one's skills • Develop knowledge about Multinationals and business houses from German-speaking countries, headquarters of companies, Chambers of Commerce • Familiarize with products of import and export between German-speaking countries and India. Areas of potential business growth. International brands. 	
<p>Learning/Teaching Material: Any of the textbooks given below may be prescribed:</p> <ul style="list-style-type: none"> • Lévy-Hillerich, D. (2005). Kommunikation im Tourismus: Kursbuch. • Barberis, P. (2000). Deutsch im Hotel: ein kommunikatives Lehrwerk in zwei Bänden für Deutschlernende in der Hotel- und Tourismusbranche. Korrespondenz : schriftliche Kommunikation. • Thommes, D. & Schmidt, A. (2016). Menschen im Beruf Medizin: Deutsch als Fremdsprache. Hueber. • Schnack, A. & Hagner, V. (2018). Fachwortschatztrainer Pflege: Deutsch als Fremd- und Zweitsprache. Hueber. • Deutsch am Arbeitsplatz: A2/B1+ gemeinsamer europäischer Referenzrahmen ; mit Audio-CDs. Buch. (2013). • Sander, I., Fügert, N., Grosser, R., Hanke, C., Ilse, V., Mautsch, K. F. & Schmeiser, D. (2017). DAF im Unternehmen B1/B2. 	
<p>Additional material may be provided by the Department. Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.</p>	