

Suggested Readings

- Sundar, P. (2013). Business and Community: The Story of Corporate Social Responsibility in India. New Delhi, Sage Publication. ISBN 978-81-321-0955-6.
- Agarwal, S.K. (2008). Corporate Social Responsibility in India, Sage publication Pvt. Ltd. <https://doi.org/10.4135/9788132100027>.

Note: Examination scheme and mode shall be as prescribed by the Examination branch, University of Delhi, from time to time

Bachelors in Arts with With Community Science Category-V

DISCIPLINE SPECIFIC ELECTIVE COURSE – DSE-DCE 12-HSC: CSR, PHILANTHROPY AND SOCIAL INVESTMENT

CREDIT DISTRIBUTION, ELIGIBILITY, PRE-REQUISITES OF THE COURSE

Course Title & Code	Credits	Credit distribution of the course			Eligibility Criteria	Prerequisite of the course
		Lecture	Tutorial	Practical		
CSR, Philanthropy and Social Investment	4	2	0	2		Foundations of Communication

Learning Objectives

- To understand the meaning, scope and importance of Corporate Social Responsibility (CSR)
- To understand CSR projects with respect to SDGs
- To understand the Indian legislations for CSR
- To learn about the implementation and monitoring of CSR activities
- To understand the need, process and tools of communicating CSR projects
- To understand CSR reporting guidelines

Learning Outcomes

The students would be able to:

- Explain the meaning, scope and importance of Corporate Social Responsibility (CSR)
- Assess the role of CSR projects with respect to SDGs
- Describe Indian legislations for CSR
- Understand implementation and monitoring of CSR projects through case studies
- Develop material/tools for CSR communication
- Evaluate CSR reports as per standard reporting guidelines

THEORY (Credits 2; Hours 30)

UNIT I: Introduction to Corporate Social Responsibility (CSR)**08 Hours**

This Unit aims at orienting the students towards the concept and importance of Corporate Social Responsibility (CSR), triple bottom line, and ESG.

- Meaning, definition and importance
- History and evolution of CSR
- Sustainable businesses, triple bottom line, ESG (Environmental, Social and Governance)

UNIT II: International framework for Corporate Social Responsibility**08 Hours**

This Unit aims to create an understanding on Indian legislations for CSR, UN guiding principles and SDGs.

- Indian legislations for CSR; Companies Act, 2013 and Amendments
- UN guiding principles on business and human rights.
- SDGs and CSR

UNIT III: Design, implementation and Monitoring of CSR activities and CSR communications**07 Hours**

This Unit aims to create an understanding towards design, implementation and monitoring of CSR activities, CSR funding and audit

- CSR design, implementation and monitoring
- Role of Stakeholders in CSR
- Funding for CSR activities
- CSR Audit; issues related to CSR Audit
- Globalization and CSR
- Need, process and tools of communicating CSR projects
- Brand building through CSR communications
- CSR Reporting Guidelines
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UNIT IV: Strategic Philanthropy and Social Investment**07 Hours**

This unit introduces the concept of strategic philanthropy, emphasizing a shift from traditional charity to planned and impactful social investments. It familiarizes students with social investment tools such as impact investing, Social Stock Exchange, and blended finance. The unit also explores the structure and management of corporate foundations and their role in CSR initiatives. Additionally, it examines Public–Private Partnerships (PPPs) as collaborative approaches involving government, NGOs, and corporations to address development challenges.

- Strategic Philanthropy: Moving from cheque-book charity to value-creating investments.
- Social Investment Tools: Impact investing, Social Stock Exchange, and blended finance.
- Corporate Foundations: Roles, responsibilities, and management of corporate foundations.
- Public-Private Partnerships (PPPs): Collaborations with government, NGOs, and civil society.

PRACTICAL

(Credits 2; Hours 60)

1. Need Assessment for CSR activities by corporates
2. Case studies on CSR initiatives taken by corporates
3. Case studies on Foundation/Trust/Section 8 Companies etc. implementing CSR initiatives
4. Planning innovative CSR Projects/Programmes in context of SDGs
5. CSR communications: Presentations, Websites, Print Media, Social media etc.
6. Evaluation of CSR reports

Essential Readings

UNIT I

This Unit aims at orienting the students towards the concept and importance of Corporate Social Responsibility (CSR), triple bottom line, and ESG.

- **Garg, K. (2021).** Corporate Social Responsibility (3rd edition). Bharat Law House Pvt. Ltd.
- **Institute of Directors India. (2020).** A Handbook on Corporate Social Responsibility, A Condensed Guide for Corporate Directors & Senior Executive. Institute of Directors, New Delhi, India.
- **Trends. Cengage Learning India Pvt. Ltd.** ISBN-10: 9353501601, ISBN-13: 978-9353501600.

UNIT II

This Unit aims to create an understanding on Indian legislations for CSR, UN guiding principles and SDGs.

- **Lumde, N. (2018).** Corporate Social Responsibility in India: A Practitioner's Perspective. Notion Press. ISBN-10: 1644295431, ISBN-13: 978-1644295434.
- **Chandler, D. (2020).** Strategic Corporate Social Responsibility: Sustainable Value Creation. SAGE Publications.
- **Agarwal, S. (2013).** CSR in India. SAGE Publications.

UNIT III

This Unit aims to create an understanding towards design, implementation and monitoring of CSR activities, CSR funding and audit.

- **Reddy, V. R., & Dheeraja, C. (2016).** The Six Essential Steps in Implementing CSR. Studera Press, New Delhi.
- **Antonaras, A., & Dekoulou, P. (2019).** Cases on Corporate Social Responsibility and Contemporary Issues in Organizations (Advances in Business Strategy and Competitive Advantage) 1st Edition. IGI Global.
- **Paleri, P. (2019).** Corporate Social Responsibility: Concept, Cases and

UNIT IV

This unit introduces the concept of strategic philanthropy, emphasizing a shift from traditional charity to planned and impactful social investments. It familiarizes students with social investment tools such as impact investing, Social Stock Exchange, and blended finance. The unit also explores the structure and management of corporate foundations and their role in CSR initiatives. Also, it examines Public–Private Partnerships (PPPs) as collaborative approaches involving government, NGOs, and corporations to address development challenges.

- **Stangis, D., & Smith, K. V.** (2017). The Executive's Guide to 21st Century Corporate Citizenship: How Your Company Can Win the Battle for Reputation and Impact. Emerald Publishing Ltd.
- **Epstein, M. J., & Buhovac, A. R.** (2014). Making Sustainability Work: Best Practices in Managing and Measuring Corporate Social, Environmental, and Economic Impacts. Greenleaf Publishing Ltd.
- **Korngold, A.** (2014). A Better World, Inc.: How Companies Profit by Solving Global Problems...Where Governments Cannot. Palgrave Macmillan.

Suggested Readings

- **Mitra, N., & Schmidpeter, R.** (2016). Corporate Social Responsibility in India: Cases and Development after the Legal Mandate. Springer International Publishing, Switzerland.
- **Chakrabarty, B.** (2015). CSR in India. Routledge.
- **Chatterji, M.** (2011). Corporate Social Responsibility. Oxford University Press India; Reprint edition. ISBN-10: ISBN-13:978-0198069836

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Bachelors in Arts with With Community Science Category-V

DISCIPLINE SPECIFIC ELECTIVE COURSE – DSE-DCE 14-HSC: PROGRAM DESIGN, MONITORING AND EVALUATION

CREDIT DISTRIBUTION, ELIGIBILITY, PRE-REQUISITES OF THE COURSE

Course Title & Code	Credits	Credit distribution of the course			Eligibility Criteria	Prerequisite of the course
		Lecture	Tutorial	Practical		
Program Design, Monitoring and Evaluation	4	2	0	2		Appeared in Foundations of Communication

Learning Objectives

- To develop the skills to assess needs, conduct problem analysis, and set program goals, objectives, and indicators.
- To understand the concepts, components, and frameworks of monitoring and evaluation.
- To understand the scope, purpose, and types of program evaluation, including participatory approaches.
- To acquire skills in report writing, data management, and documentation for effective presentation of evaluation findings.