

- **Stangis, D., & Smith, K. V.** (2017). The Executive's Guide to 21st Century Corporate Citizenship: How Your Company Can Win the Battle for Reputation and Impact. Emerald Publishing Ltd.
- **Epstein, M. J., & Buhovac, A. R.** (2014). Making Sustainability Work: Best Practices in Managing and Measuring Corporate Social, Environmental, and Economic Impacts. Greenleaf Publishing Ltd.
- **Korngold, A.** (2014). A Better World, Inc.: How Companies Profit by Solving Global Problems...Where Governments Cannot. Palgrave Macmillan.

Suggested Readings

- **Mitra, N., & Schmidpeter, R.** (2016). Corporate Social Responsibility in India: Cases and Development after the Legal Mandate. Springer International Publishing, Switzerland.
- **Chakrabarty, B.** (2015). CSR in India. Routledge.
- **Chatterji, M.** (2011). Corporate Social Responsibility. Oxford University Press India; Reprint edition. ISBN-10: ISBN-13:978-0198069836

Note: Examination scheme and mode shall be as prescribed by the Examination branch, University of Delhi, from time to time

Bachelors in Arts with With Community Science Category-V

DISCIPLINE SPECIFIC ELECTIVE COURSE – DSE-DCE 14-HSC: PROGRAM DESIGN, MONITORING AND EVALUATION

CREDIT DISTRIBUTION, ELIGIBILITY, PRE-REQUISITES OF THE COURSE

Course Title & Code	Credits	Credit distribution of the course			Eligibility Criteria	Prerequisite of the course
		Lecture	Tutorial	Practical		
Program Design, Monitoring and Evaluation	4	2	0	2		Appeared in Foundations of Communication

Learning Objectives

- To develop the skills to assess needs, conduct problem analysis, and set program goals, objectives, and indicators.
- To understand the concepts, components, and frameworks of monitoring and evaluation.
- To understand the scope, purpose, and types of program evaluation, including participatory approaches.
- To acquire skills in report writing, data management, and documentation for effective presentation of evaluation findings.

Learning Outcomes

The students would be able to:

- Develop comprehensive program goals, objectives, and strategies based on problem analysis and needs assessments.
- Articulate the core components and approaches to monitoring and evaluation of development programs.
- Differentiate between various types and purposes of program evaluation and apply appropriate tools and techniques.
- Create well-structured evaluation reports, demonstrating effective data management and documentation skills.

THEORY (Credit 2; Hours 30)

UNIT I: Foundations of Development Programme Planning 08 Hours

This unit introduces students to the basics of planning development programmes, including planning principles, models, and frameworks like the Theory of Change and Results-Based Management.

- Programme planning models and principles
- Theory of Change: Definition and application
- Results-Based Management (RBM) and its importance
- Setting programme goals, objectives, and indicators

UNIT II: Strategic Programme Design and Stakeholder Engagement 07 Hours

This unit focuses on the application of planning strategies, emphasizing needs assessment, stakeholder involvement, and designing strategic interventions.

- Problem analysis and needs assessment
- Goal setting and strategizing interventions
- Programme logistics
- Stakeholder participation in planning
- Networking and synergizing partnerships

UNIT III: Programme Implementation and Monitoring Systems 08 Hours

This unit covers effective implementation strategies and monitoring mechanisms that ensure alignment with programme goals, including use of logic models and MIS.

- Programme implementation: Strategies and approaches
- Meaning and components of monitoring and evaluation
- Monitoring frameworks and approaches
- Logic Model and its application in development
- Management Information Systems (MIS) and feedback systems

UNIT IV: Evaluation of Development Programmes 07 Hours

This unit explores evaluation methodologies and tools used to assess the effectiveness, impact, and sustainability of development interventions.

- Scope, purpose, and uses of evaluation

- Types of evaluation: Summative vs. Formative, Internal vs. External
- Evaluation designs (including goal-free evaluation)
- Tools and methods for evaluation and participatory M&E
- Indicators for assessing sustainability, empowerment, and impact
- Beneficiary and stakeholder perspectives in evaluation
- Report writing, data management, and documentation

PRACTICAL (Credit 2; Hours 60)

1. Understand various M&E methods used for various development programmes-national & international.
2. Design, implement and evaluate intervention programmes for different target groups of urban and rural communities.
3. Evaluate and prepare project proposals for- process documentation, monitoring and evaluation reports for development programmes.
4. Understand ICT mediated qualitative and quantitative data
5. Data visualization and Mapping
6. Creating and managing Dashboards
7. Report writing and documentation of M&E projects

Essential Readings

UNIT I

This unit introduces students to the basics of planning development programmes, including planning principles, models, and frameworks like the Theory of Change and Results-Based Management.

- **Connell Green, L. W. (2016).** Introduction to evaluation. Sage Publications.

UNIT II

This unit focuses on the application of planning strategies, emphasizing needs assessment, stakeholder involvement, and designing strategic interventions.

- **Holzer, J. (2012).** Participatory monitoring and evaluation: A guide for NGOs. Praxis Institute.

UNIT III

This unit covers effective implementation strategies and monitoring mechanisms that ensure alignment with programme goals, including use of logic models and MIS.

- **J. L. (2019).** Sustainability and impact in development: Evaluating long-term outcomes. Routledge.
- **M. Q. (2010).** Developmental evaluation: Applying complexity *concepts to enhance innovation and use*. Guilford Press.

UNIT IV

This unit explores evaluation methodologies and tools used to assess the effectiveness, impact, and sustainability of development interventions.

- White, H., Sabarwal, S., & Kumari, S. (2014). *Impact evaluation in practice*. World Bank Group.

Suggested Readings

- **Cracknell, B.E.** (2000). Evaluating Development Aid-Issues Problems and Solutions. New Delhi: Sage Publications.
- **Kumar, S** (2002). Methods for Community Participation: A Complete Guide for Practitioners. New Delhi: Vistaar Publications.
- **Kusek, Jody, Z. & Ray, C.** (2004). Ten Steps to a Results-Based Monitoring and Evaluation System: A Handbook for Development Practitioners. World Bank
- **Reidar, D.** (2004). Evaluating Development Programmes and Projects. New Delhi: Sage Publications.
- **Worthen, B.R.; Sanders, J.R.; Fitzpatrick, J.L.** (1997). Program Evaluation. USA: Longman Publishers.
- **Alex, G; Derek, B.** (2000) Monitoring and Evaluation for AKIS Projects: Framework and Options. World Bank
- **Mikkelsen, C.** (1995). Methods for Development Work and Research. New Delhi: Sage Publications.
- **International Planned Parenthood (IPPF).** (2009). Putting the IPPF Monitoring and Evaluation Policy into Practice: A Handbook on Collecting, Analyzing and Utilizing Data for Improved Performance. London, UK.
- **Saunders, R.P.** (2015). Implementation Monitoring and Process Evaluation. New Delhi: Sage Publications.

Note: Examination scheme and mode shall be as prescribed by the Examination branch, University of Delhi, from time to time

Bachelors in Arts with Community Science *Category-V*

DISCIPLINE SPECIFIC ELECTIVE COURSE – DSE-DCE 16-HSC: SUSTAINABILITY AND SOCIAL RESPONSIBILITY

CREDIT DISTRIBUTION, ELIGIBILITY, PRE-REQUISITES OF THE COURSE

Course Title & Code	Credits	Credit distribution of the course			Eligibility Criteria	Prerequisite of the course
		Lecture	Tutorial	Practical		
Sustainability and Social Responsibility	4	3	1	0	Class XII	NIL

Learning Objectives

- Introduce students to the fundamental concepts, principles, and evolution of sustainability and sustainable development.
- Familiarize students with the framework of the United Nations Sustainable Development Goals (SDGs) and their global and national relevance.
- Develop an understanding of major environmental, social, and economic challenges affecting sustainable development.
- Examine the role of governments, industries, institutions, and individuals in promoting sustainability and social responsibility.