

UNIVERSITY OF DELHI

CNC-II/093/1/EC-1280/26/5

Dated: 17.03.2026

NOTIFICATION

Sub: Amendment to Ordinance V

(ECR 57-1-1/ dated 12.12.2025)

Following addition be made to Annexure-II-A to the Ordinance V (2-A) of the Ordinances of the University;

Add the following:

The syllabi of DSE paper for B.A. (VS) Modern Office Management (MOM) and B.A. (VS) Tourism Management for Semester VII and VIII in College of Vocational Studies under the Faculty of Social Sciences based on Undergraduate Curriculum Framework 2022 as per *Annexure-1*.

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17/3/26
REGISTRAR

Annexure 76-84
College of Vocational Studies
SEM- VII
B.A (VS) Tourism Management
Discipline Specific Elective-7.2 (DSE -7.2)
The Travelogues of Bharat

Credit Distribution, Eligibility, and Pre-requisites of the Course

Course Title & Code	credits	Components of the course			Eligibility criteria	Pre-requisites of the course
		Lecture	Tutorial	Practical		
The Travelogues of Bharat DSE 7.2	4	3	1	0	Pass in class XII	NIL

Course Objectives

Upon completing this course, learners will be familiar with the evolution and forms of Indian travel writing. This course will provide a better understanding of India's cultural, historical, and geographical diversity through travel narratives. They will be able to critically engage with historical and spiritual narratives, such as those found in *Indica*, *Harshacharita*, and the writings of spiritual seekers like Swami Vivekananda and Paul Brunton, appreciating the

cultural and transformative dimensions of travel. Learners will develop analytical skills to assess pilgrimage traditions, sacred geographies, and the personal and collective meanings of travel in Indian contexts. The course will also empower students to explore and produce digital and visual travel content—such as blogs, vlogs, photo essays, and short video documentaries—while understanding the narrative techniques, aesthetic choices, and ethical considerations involved. Ultimately, students will be equipped to creatively and critically contribute to the field of travel writing and heritage storytelling, with applications in tourism promotion, destination branding, and cultural communication.

After completing this course, the learners would be able to:

1. recall key Indian travelogues and their historical/cultural contexts.
2. explain the themes, styles, and purposes of travelogues
3. demonstrate the ability to create engaging digital travel content (blogs, vlogs, photo essays, etc.).
4. evaluate the authenticity, impact, and ethical considerations of modern travel content.
5. create original travelogues using textual, visual, or digital storytelling tools.

Syllabus

Unit I

Unit 1: Introduction to Travel Writing in Bharat (12 Hours)

Nature, types, and history of travel writing, Purpose and narrative style in travelogues, Ancient and early accounts of Bharat, Travel as a discovery and spiritual journey (e.g., Excerpts from Indica by Megasthenes, Record of Buddhist Kingdoms by Fa-Hien, Excerpts from Arthashastra, Banabhatta's Harshacharita -selected travel passages).

Unit II

Pilgrimage, Sacred Landscapes, and Transformative Travel (12 Hours)

Concept of Tirtha and Yatra in Hinduism, Buddhism, Sikhism, Sufism, Sacred rivers, parikramas, jyotirlingas, Shakti Peeths, Personal transformation through spiritual travel, Travel narratives by seekers.

Unit III

Digital Travel Writing & Creative Expressions

(10 Hours)

Evolution from print to visual storytelling: blogs, vlogs and reels, Social media & storytelling: Instagram reels, YouTube travel series, Podcasts, Analysing popular travel YouTubers and Instagram influencers, Creative writing and narrative construction.

Unit IV

Visual Travelogues

(11 Hours)

Heritage storytelling through video narratives and photo essays, Documentaries and visual travelogues: The Story of India (*Michael Wood*), Ekaant (*Epic Channel*). Highway on My Plate (*NDTV*). Travelogue creation: structure, tone, image-text balance, authenticity, Application in tourism promotion and destination branding.

Tutorial Exercises

(15 Hours)

The learners are required to:

1. Conduct class discussion: What makes a travelogue unique?
2. Do map reading exercises: Route analysis of ancient travellers.
3. Write a short essay on religious sites in India.
4. Conduct a comparative analysis of different pilgrimage accounts.
5. Perform a group presentation: Heritage storytelling through video narratives
6. Do a reflection writing: Indian train journeys.
7. Undertake review writing: Choose one modern travelogue.
8. Conduct a class debate: Is modern travel writing losing authenticity?
9. Make a travel blog/vlog project on any Indian destination.
10. Perform a final creative assignment: Write your travelogue (1000–1500 words).

Suggested Readings:

- Brunton, P. (2010). *A Search in Secret India*. Rider.
- Choe, Y., & Kim, J. (2018). Instagram Travel and Destination Branding. *Journal of Tourism Futures*, 4(1), 48–56.
- Dubey, D. P. (2001). *Kumbh: The Greatest Show on Earth*. Rupa Publications.

- Eck, D. L. (2012). *India: A Sacred Geography*. Harmony.
- Gandhi, M. K. (1940). *The Story of My Experiments with Truth*. Navajivan Publishing.
- Ghosh, B. (2009). *Chai, Chai: Travels in Places Where You Stop but Never Get Off*. Tranquebar.
- Hudson, S., & Hudson, L. (2017). *Marketing for Tourism, Hospitality & Events*. Sage.
- Megasthenes. (1897). *Indica* (Trans. J.W. McCrindle). Thacker & Co.
- Raj, R., & Morpeth, N. D. (2007). *Religious Tourism and Pilgrimage Festivals Management*. CABI.
- Rajesh, M. (2012). *Around India in 80 Trains*. Roli Books.
- Sankrityayan, R. (1952). *Meri Europe Yatra* (My Journey to Europe). Hindi Sahitya Sammelan.
- Sankrityayan, R. (2013). *Volga Se Ganga*. Kitab Ghar.
- Sleeman, W. H. (1844). *Rambles and Recollections of an Indian Official*. J. Hatchard & Son.
- Thapar, R. (2002). *Early India: From the Origins to AD 1300*. Penguin Books.
- Thompson, C. (2011). *Travel Writing*. Routledge.
- Vivekananda, S. (1964). *Complete Works of Swami Vivekananda* (Vols. 1–9). Advaita Ashrama.

Additional Readings:

Notes:

1. **Suggested Readings will be updated and uploaded on the college website from time to time.**
2. **Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.**