

GENERAL ELECTIVE- GEOGRAPHY OF MEDIA (GE 17)

Course title & Code	Credits	Duration (per week)			Eligibility Criteria	Prerequisite
		Lecture	Tutorial	Practical/Practice		
GEOGRAPHY OF MEDIA	4	3	1	0	Class 12th	NIL

Learning Objectives:

- Geography of media seeks to understand how media depends on and is shaped by geographical patterns and processes.
- This course looks at the basic nature and spatial characteristics of media, its types and processes.
- The course also deals with various roles mass media plays across geographical boundaries

Learning Outcomes:

Students would be able to:

- To develop an understanding of different forms of media, concepts and process of Media.
- To critically understand media and its functions.
- To understand historical growth, spatial pattern, development and trends of different forms of media.
- To develop insights about links between media and space and media spaces

Course Outline

Unit 1: Introduction: (9 hrs)

- Geography of Media, historical development and approaches to study.

Unit 2: Forms of Media: (9 hrs)

- Print, audio visual, digital and social media; vernacular, regional and national circulations, importance and role in geographical knowledge.

Unit 3: Functions of Media is shaping Geographical Spaces: (9 hrs)

- Surveillance, Linkage, Representation and consumption of rural and urban landscapes

Unit 4: Role of Media: (9 hrs)

- Role of media in shaping culture, politics and environmental values, role in creation of global markets.

Unit 5: Media and Development: (9 hrs)

- Media as public sphere and media as public service, coverage of global issues concerning environment, disasters and conflict.

Teaching Plan

Unit 1: 9 hours

Unit 2: 9 hours

Unit 3: 9 hours

Unit 4: 9 hours

Unit 5: 9 hours

Total : 45 hours

Essential Readings

- Rajagopal, A. and Rao, A. 2016. *Media and Utopia: History Imagination and Technology*, Routledge: London and New York.
- Adams, P. C. 2009. *Geographies of Media and Communication: A Critical Introduction*, London: Wiley-Blackwell.
- Burgess, J. and John R. Gold, eds. 1985. *Geography, the Media, and Popular Culture*, New York: St. Martin's.

Suggested Readings

- Claude, G. Robin L. Benjamin L, Hugues P. 2016. International agenda-setting, the media and geography: A multi-dimensional analysis of news flows *L'Espace géographique* (English Edition), Vol. 45, No. 1 (January-February-March 2016), pp. 1-18.
- Laurent, B, Claude, G, and Marta S. 2016. Geographic Spaces and Media Representations, *L'Espace géographique* (English Edition), Vol. 45, No. 1 (January-February-March 2016), pp. 1-4
- Travis, C. And von Lunen. A. (eds), 2016. *The Digital Arts and Humanities, Neo geography, Social Media, Big Data Integrations and applications*, Springer: Switzerland.
- Fuchs, C. (2014). Social media and the public sphere. *TripleC: Communication,*

Capitalism & Critique. Open Access Journal for a Global Sustainable Information Society, 12(1), 57-101.

- Adams, PC, Craine, J, Dittmer, J (eds) 2014. The Ashgate Research Companion to Media Geography, Aldershot: Ashgate Press.
- Boym, S. 2002. The Future of Nostalgia, New York: Basic Books. Casey.
- Chung, W.H.K. and Keenan, T. (eds), 2006. New Media, Old Media: A History and Theory Reader, Routledge: London and New York.
- Donald F. R and Ulla G. F. 2008. Trends in Media Use. The Future of Children, Vol. 18, No.1, Children and Electronic Media (Spring, 2008), pp. 11-37.
- Fuchs, C. (2014). Social media and the public sphere. TripleC: Communication, Capitalism & Critique. Open Access Journal for a Global Sustainable Information Society, 12(1), 57- 101.
- Gokulsing, K.M., and Dissanayake, W. 2009. Popular Culture in a Globalised India, Routledge: London and New York.
- Goodchild, M. (2009). NeoGeography and the nature of geographic expertise. Journal of location based services, 3(2), 82-96.
- Guillory, J. (2010). Genesis of the media concept. Critical inquiry, 36(2), 321-362.
- Harrison, S., & Dourish, P. (1996, November). Re-place-ing space: the roles of place and space in collaborative systems. In Proceedings of the 1996 ACM conference on Computer supported cooperative work (pp. 67-76).
- Jenkins, H. 2006. Convergence Culture: Where Old and New Media Collide, New York: New York University Press.
- Aitken, Stuart C., and Leo E. Zonn. 1994. Place, Power, Situation, and Spectacle: A Geography of Film, Lanham, MD: Rowman & Littlefield.

GENERAL ELECTIVE- EDUCATION FOR SUSTAINABLE DEVELOPMENT (GE 18)

Course title & Code	Credits	Duration (per week)			Eligibility Criteria	Prerequisite
		Lecture	Tutorial	Practical/Practice		
EDUCATION FOR SUSTAINABLE DEVELOPMENT	4	3	1	0	Class 12th	NIL

Learning Objectives: