

## COMMON POOL OF GENERIC ELECTIVES (GE) COURSES

### GENERIC ELECTIVES (GE-1): Media and Cinema

#### Credit distribution, Eligibility and Pre-requisites of the Course

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
Media and Cinema	4	3	1	0	12 <sup>th</sup> Pass	NIL

#### Learning Objectives

The course will apprise the students with the elementary outlines of the history of media in India, from its beginnings to contemporary times. The different forms of media – Print, Audio-Visual and Electronic – the modes and methods will be discussed, and the potent ways in which technology and larger socio-political and economic trends intersected will be highlighted.

#### Learning outcomes

Upon successful completion of the course, students will be able to:

- Delineate the historical context within which the beginnings of each media platform can be understood.
- Analyze the state's attempts to control and organize media output through laws and policies.
- Explain the conjunctures of technological breakthroughs, advances and larger socio- economic and political matrices.
- Better appreciate the trends in media production, and its efforts in engaging with current ideological and socio-political issues.

#### SYLLABUS OF GE-1

##### Unit I: Forms and Contexts - 9 Hours

1. Introduction – Types of media to be studied and their unique Indian context and adaptations

2. Significance and impact of media in history

#### **Unit II: Press/Print media - 9 Hours**

1. Press censorship in British India; Vernacular Press Act
2. Role of the Indian press in the freedom movement; views of Leaders,
3. Press in India after independence

#### **Unit III: Radio Transmission - 9 Hours**

1. Radio Transmission in Colonial India – Foundation, Inter-war years; AIR Programming, Expansion and broadening of listenership base
2. Establishment and Expansion of Akashvani after 1947 – The Keshkar years; Classical vs. Popular; Radio Ceylon and Vividh Bharati
3. Government Policies and Bandwidth matters since the 1970s – end of License Raj; FM Radio Wave; Community Radio; Podcasts

#### **Unit IV: The Cinematic Turn - 9 Hours**

1. Cinema during Colonial Period - Silent Era, Genres, Censorship
2. Post-Independence Cinema till 1980s- Nation Building, Mainstream Cinema and Parallel Cinema
3. Era of Liberalization, Globalization and Privatization- Changes in Production, Distribution and Exhibition, Experimental Cinema

#### **Unit V: Studying Television and Digital Media - 9 Hours**

1. Television in India-The Doordarshan era- Entertainment, Infotainment
2. Rise of the Satellite TV – Soap Operas and 24x7 News, Changes and Effects
3. Digital Media - Effects of Digital Media - Privacy and Surveillance, Misinformation and Disinformation

#### **Essential Readings**

- Krishna Murthy, Nadig (1966): *Journalism - Origin Growth and Development of Indian Journalism from Ashoka to Nehru*, Prasanga, University of Mysore.
- Devika Sethi: *War over Words : Censorship in India, 1930-1960*, Cambridge University Press (2019)
- AS Iyengar: *Role of Press and Indian Freedom Struggle*, APH Publishing Corporation (2001)
- Dismembering media diversity: A tryst with two press commissions by Vibodh Parthasarathi  
<https://journals.sagepub.com/doi/abs/10.1177/0163443721994552>
- भारत की समाचार पत्र क्रांति, रॉबर्ट जेफ्री
- Sarkar, S. 2015. *Modern Times: India 1880s to 1950s: Environment, Economy, Culture*.
- New Delhi: Orient Blackswan
- Khanna, A. 2019. *Words. Sounds. Images: A History of Media and Entertainment in India*. New Delhi: Harper Collins

- Chatterjee, K, 2020. Media and Nation Building in Twentieth-Century India: Life and Times of Ramananda Chatterjee. New Delhi: Routledge
- Malik, K.K. Mixed Signals: Radio Broadcasting Policy in India
- Bandopadhyay, P.K. 2015. The Genesis and Growth of Broadcasting in India: From Lionel Fielden to The Present Day
- Gupta, P.S. 2001. "Radio and the Raj." Power, Politics and the People: Studies in British Imperialism and Indian Nationalism. New Delhi: Permanent Black, pp 447-80.
- Lelyveld, D. 1995. "Upon the Subdominant: Administering Music on All India Radio." Social Text, Vol. 39, pp 111-27
- Pinkerton, A. 2008. "Radio and the Raj: Broadcasting in British India, 1920-1940." Journal of the Royal Asiatic Society, Vol. 18, No. 2, pp 167-91.
- Rangoonwala, Firoze, Bhartiya Chalchitra Ka Itihas, Rajpal & Sons, Delhi, 1975
- Kaul, Gautam, Cinema and the Indian Freedom Struggle, Sterling Publishers Pvt. Ltd., Delhi, 1999
- Sharma, Manoj, National Movement and Currents of Social Reform in Hindi Cinema: 1931-1947, Proceedings of Indian History Congress, Vol. 66, (2005-2006), pp.492-498, JSTOR
- Vasudev, Aruna, New Indian Cinema, Delhi, MacMillan, 1986
- Thoravel, Yves, The Cinemas of India, Macmillan, Delhi, 20
- Rini Bhattacharya Mehta & Rajeshwari V. Pandharipande ed, Bollywood and Globalisation; Indian Popular cinema: Nation and Diaspora, Anthem press, London, 2010
- Ghose, B. Doordarshan Days. Penguin/Viking, (2005)
- डॉ. परमवीर सिंह , भारतीय टेलीवज़न का इतिहास। एडुकेशन पब्लिशिंग, (२०१७)

### Suggestive readings

- Chandra, Bipin, Mridula Mukherjee, Aditya Mukherjee, K N Pannikar, Sucheta Mahajan: India's Struggle For Independence 1857-1947 (1987), Penguin Books. Chapter 8. The Fight To Secure Press Freedom.
- बर्षन चंद्र, मित्र लाल संघषि। मखजी, आर्त्तिय मुखजी, के एन पन्नीकर, सुचेता महाजन: भारत का स्वतंत्रता संघषि, अध्याय आठ- प्रेस की आज़ादी केरामशरण जोशी, मीडिया और बाजारवादि
- Kripalani, C. 2018. "All India Radio's Glory Days and Its Search for Autonomy" in Economic and Political Weekly, Vol. 53, No. 37, pp 42-50.
- Jhingan, S. 2011. "Re-embodying the Classical: The Bombay Film Song in the 1950s" in Bioscope, Vol 2, No. 2, pp 157-79
- Short, K. R. M. ed., Feature Film as History, Croom Helm Ltd., London, 1981
- Saari, Anil Hindi Cinema: An Insider's View, OUP Delhi, 2009
- Sinha, Mala and Chauhan, Vishal (2013). Deconstructing Lajja as a Marker of Indian Womanhood. Psychology and Developing Societies. 25 (1): pp.133-163. Available at: <https://doi.org/10.1177/0971333613477314>
- Lectures on Cinema - <https://www.youtube.com/user/cecedusat>

- Butler, Bred and Mirza, Karen, The Cinema of Prayoga: Indian Experimental Film and Video 1913-2006, published in 2006
- Conrad, P. (2016). Television: The medium and its manners. Routledge
- डॉ. तयाम कृतयप एवं मकु े श कु मार (२००८) टेलिविज़न की कहानी। नई र्िल्ली: राजकमल प्रकाशन

**Note:** Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.