

COMMON POOL OF GENERIC ELECTIVES (GE) COURSES

GENERIC ELECTIVES (GE-1): Media and Cinema

Credit distribution, Eligibility and Pre-requisites of the Course

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/Practice		
Media and Cinema	4	3	1	0	12 th Pass	NIL

Learning Objectives

The course will apprise the students with the elementary outlines of the history of media in India, from its beginnings to contemporary times. The different forms of media – Print, Audio-Visual and Electronic – the modes and methods will be discussed, and the potent ways in which technology and larger socio-political and economic trends intersected will be highlighted.

Learning outcomes

Upon successful completion of the course, students will be able to:

- Delineate the historical context within which the beginnings of each media platform can be understood.
- Analyze the state's attempts to control and organize media output through laws and policies.
- Explain the conjunctures of technological breakthroughs, advances and larger socio-economic and political matrices.
- Better appreciate the trends in media production, and its efforts in engaging with current ideological and socio-political issues.

SYLLABUS OF GE-1

Unit I: Forms and Contexts - 9 Hours

1. Introduction – Types of media to be studied and their unique Indian context and adaptations

2. Significance and impact of media in history

Unit II: Press/Print media - 9 Hours

1. Press censorship in British India; Vernacular Press Act
2. Role of the Indian press in the freedom movement; views of Leaders,
3. Press in India after independence

Unit III: Radio Transmission - 9 Hours

1. Radio Transmission in Colonial India – Foundation, Inter-war years; AIR Programming, Expansion and broadening of listenership base
2. Establishment and Expansion of Akashvani after 1947 – The Keskar years; Classical vs. Popular; Radio Ceylon and Vividh Bharati
3. Government Policies and Bandwidth matters since the 1970s – end of License Raj; FM Radio Wave; Community Radio; Podcasts

Unit IV: The Cinematic Turn - 9 Hours

1. Cinema during Colonial Period - Silent Era, Genres, Censorship
2. Post-Independence Cinema till 1980s- Nation Building, Mainstream Cinema and Parallel Cinema
3. Era of Liberalization, Globalization and Privatization- Changes in Production, Distribution and Exhibition, Experimental Cinema

Unit V: Studying Television and Digital Media - 9 Hours

1. Television in India-The Doordarshan era- Entertainment, Infotainment
2. Rise of the Satellite TV – Soap Operas and 24x7 News, Changes and Effects
3. Digital Media - Effects of Digital Media - Privacy and Surveillance, Misinformation and Disinformation

Essential Readings

- Krishna Murthy, Nadig (1966): lit&& Journalism - Origin Growth and Development of Indian Journalism from Ashoka to Nehru, Prasaranga, University of Mysore.
- Devika Sethi: War over Words : Censorship in India, 1930-1960, Cambridge University Press (2019)
- AS Iyengar: Role of Press and Indian Freedom Struggle, APH Publishing Corporation (2001)
- Dismembering media diversity: A tryst with two press commissions by Vibodh Parthasarathi
<https://journals.sagepub.com/doi/abs/10.1177/0163443721994552>
- भारत की समाचार पत्र क्रांति, रॉबन जेफ़री
- Sarkar, S. 2015. Modern Times: India 1880s to 1950s: Environment, Economy, Culture.
- New Delhi: Orient Blackswan
- Khanna, A. 2019. Words. Sounds. Images: A History of Media and Entertainment in India. New Delhi: Harper Collins

- Chatterjee, K, 2020. Media and Nation Building in Twentieth-Century India: Life and Times of Ramananda Chatterjee. New Delhi: Routledge
- Malik, K.K. Mixed Signals: Radio Broadcasting Policy in India
- Bandopadhyay, P.K. 2015. The Genesis and Growth of Broadcasting in India: From Lionel Fielden to The Present Day
- Gupta, P.S. 2001. “Radio and the Raj.” Power, Politics and the People: Studies in British Imperialism and Indian Nationalism. New Delhi: Permanent Black, pp 447-80.
- Lelyveld, D. 1995. “Upon the Subdominant: Administering Music on All India Radio.” Social Text, Vol. 39, pp 111-27
- Pinkerton, A. 2008. “Radio and the Raj: Broadcasting in British India, 1920-1940.” Journal of the Royal Asiatic Society, Vol. 18, No. 2, pp 167-91.
- Rangoonwala, Firoze, Bhartiya Chalchitra Ka Itihas, Rajpal & Sons, Delhi, 1975
- Kaul, Gautam, Cinema and the Indian Freedom Struggle, Sterling Publishers Pvt. Ltd., Delhi, 1999
- Sharma, Manoj, National Movement and Currents of Social Reform in Hindi Cinema: 1931-1947, Proceedings of Indian History Congress, Vol. 66, (2005-2006), pp.492-498, JSTOR
- Vasudev, Aruna, New Indian Cinema, Delhi, MacMillan, 1986
- Thoravel, Yves, The Cinemas of India, Macmillan, Delhi, 20
- Rini Bhattacharya Mehta & Rajeshwari V. Pandharipande ed, Bollywood and Globalisation; Indian Popular cinema: Nation and Diaspora, Anthem press, London, 2010
- Ghose, B. Doordarshan Days. Penguin/Viking, (2005)
- डॉ. परमवीर संह, भारतीय टेर्लर्वजन का इत्तहास। एडुक्रीएशन पब्लिशर्स, (२०१७)

Suggestive readings

- Chandra, Bipin, Mridula Mukherjee, Aditya Mukherjee, K N Pannikkar, Sucheta Mahajan: India's Struggle For Independence 1857-1947 (1987), Penguin Books. Chapter 8. The Fight To Secure Press Freedom.
- बर्पन चंद्र, मृि ल लै संघषि। आ मखजी, आरूपित्य मुखजी, के एन पन्नीकर, सुचेता महाजन: भारत का स्वतंत्रता संघषि, अध्याय आठ- प्रेस की आज़ादिंी केरामशरण जोशी, मीर्डया और बाजारवाडि
- Kripalani, C. 2018. “All India Radio’s Glory Days and Its Search for Autonomy” in Economic and Political Weekly, Vol. 53, No. 37, pp 42-50.
- Jhingan, S. 2011. “Re-embodying the Classical: The Bombay Film Song in the 1950s” in Bioscope, Vol 2, No. 2, pp 157-79
- Short, K. R. M. ed., Feature Film as History, Croom Helm Ltd., London, 1981
- Saari, Anil Hindi Cinema: An Insider’s View, OUP Delhi, 2009
- Sinha, Mala and Chauhan, Vishal (2013). Deconstructing LajjA as a Marker of Indian Womanhood. Psychology and Developing Societies. 25 (1): pp.133-163. Available at: <https://doi.org/10.1177/0971333613477314>
- Lectures on Cinema - <https://www.youtube.com/user/cecedusat>

- Butler, Bred and Mirza, Karen, The Cinema of Prayoga: Indian Experimental Film and Video 1913-2006, published in 2006
- Conrad, P. (2016). Television: The medium and its manners. Routledge
- डॉ.तयाम कतयप एवं मकु दे श कु मार (२००८) टेलर्वज्न की कहानी। नई रुल्ली: राजकमल प्रकाशन

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.