

DISCIPLINE SPECIFIC ELECTIVE COURSE 8–(DSE-8): Sports Journalism

Credit distribution, Eligibility and Pre-requisites of the Course

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
DSE-8 Sports Journalism	4	3	0	1	Passed Class XII with English	NIL

Learning Objectives

The Learning Objectives of this course are as follows:

- To familiarize students with the coverage of sports by different types of media platforms in India. To help the students to grasp the sports terminologies and to use them in a lucid and simple style while reporting the game to mass audiences.

Learning outcomes

The Learning Outcomes of this course are as follows:

- By studying this course, students will be able to understand the basics of Sports in India and list down various policy making bodies functioning in India & abroad and demonstrate abilities to do sports reporting for print and electronic media.

SYLLABUS OF DSE-8:

UNIT – I (15 hours)

Unit 1: Introduction to Sports

- Sports in India: A Historical Perspective Sports Journalism: Concept & History
- Major national and international sports events Profile of outstanding sports personalities

UNIT – II (15 hours)

Unit 2: Sports Policymaking

- Sports regulatory/ governing bodies in India (Ministry of Sports, SAI, BCCI, IHA, etc)
- International Sports Organisations (FIFA, IOC, etc)
- Sports Budget by Indian Government

UNIT – III (15 hours)

Unit 3: Sports Reporting

- Sports Coverage by Print Media (Sports News, Sports Photography, Sports Features, Interviews)
- Sports Magazines
- Sports Coverage by Television (Sports TV Channels, Commentary & Broadcasting on TV, Special Programmes on Sports, Live Telecasts, Writing Sports News for TV)
- Sports Coverage by Radio (Commentary & Broadcasting on Radio, writing sports news for radio)
- Sports Newsroom

- Gender Neutral Reporting

Practical component: (30 hours)

The students shall prepare a comprehensive report on the coverage of various sports in newspapers and broadcast media. The students must visit a sports newsroom for reporting live telecasts and commentary on radio.

Essential/recommended readings-

1. Stofer, Kathryan T. *Sports Journalism: An Introduction to Reporting and Writing*, Rowman & Littlefield Publishers, 2019.
2. Richards, Huw. *Routledge Handbook of Sports Journalism*, Taylor and Francis, 2020.

Suggestive readings:

1. Srinivas Rao. *Sports Journalism*, Khel Sahitya Kendra K.S.K. Publishers, 2009
2. Prasad Kumar. *Sports Journalism*. Apple Books, 2010
3. Phil Andrews. *Sports Journalism: A Practical Introduction*, Sage Publications, 2014