

**DISCIPLINE SPECIFIC ELECTIVE COURSE-17 (DSE-17) : Video  
Production**

**CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE**

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
DSE-17: Video Production	4	3	0	1	Passed Class XIIth with English	NIL

**Learning Objectives**

The Learning Objectives of this course are as follows:

- To learn the basics of video production
- To understand the scripting process
- To learn the various other stages of production

**Learning Outcomes**

The Learning Outcomes of this course are as follows:

- Upon successful completion of the course students will be able to produce video content (fiction and non-fiction) as well as be conversant in the production process, right from pre-production to post-production stages.

**Syllabus of DSE-17**

**Unit I: Scripting and Planning for Video Production (15 hours)**

- Conceptualisation, research, and location scouting (recee)
- Developing ideas into scripts: fiction and non-fiction
- Shooting scripts and storyboards
- Scripting specifics: news reels, documentaries, docudramas

**Essential Readings:**

- 1) *An Introduction to Writing for Electronic Media: Scriptwriting Essentials Across the Genres*, Musburger, Robert B., Oxford: Focal Press, 2007, Chapter 2: The Writing Process for Electronic Media, (Page 21–38).
- 2) *Broadcast News: Writing, Reporting and Producing*, White, Ted & Bernas, Frank Oxford: Focal Press, 2010, Chapter 6: Script Writing, (Page 85–101).

**Unit II: Camera and Visual Language Fiction (15 hours)**

- Understanding Video Formats and Genres: Fiction, Non- Fiction, Participatory
- Introduction to video equipment and components: Lens, Imager, Recorder, Memory card
- Composition techniques and Basics of lighting

**Essential Readings:**

- 1) *Practice of Looking: An Introduction to Visual Culture*, Sturken, Marita & Cartwright, Lisa, Oxford: Oxford University Press, 2001, Chapter 1: Practices of Looking, (Page 9–45).
- 2) *Television Journalism*, Yorke, Ivor, London: Routledge, 2001, Chapter 3: Camera and Composition Techniques, (Page 52–70).

**Unit III: Production Process and Post-Production (15 hours)**

- Pre-production: planning, scheduling, budgeting
- Production: location setup, set design, filming, sound management
- Post-production: editing video and audio, visual effects, CGI

**Essential Readings:**

- 1) *Communication Technology for Development*, Pannu, Poonam & Tomar, Y.A., New Delhi: IK International Publishing House, 2011, Chapters 18 & 19: Video for Development, Participatory Video, (Page 209–230).
- 2) *India on Television*, Mehta, Nalin, New Delhi: Harper Collins India, 2008, Chapter 6: Visual Framing and News Scripting, (Page 112–135).

**Unit IV: Project Work (15 hours)**

Students can produce a 5-10 minutes short film (fiction or non-fiction), create news reels, and develop a documentary or docudrama, honing their skills in both storytelling and technical aspects of video production.

**Suggested Readings:**

- Ninan, Sevanti. *Headlines from the Heartland*. New Delhi: Sage Publications India, 2007.
- Vasudevan, Ravi, ed. *Making Meaning in Indian Cinema*. New Delhi: Oxford University Press India, 2000.
- Dwyer, Rachel. *Bollywood's India: Hindi Cinema as a Guide to Modern India*. London: Reaktion Books, 2014.
- Mishra, Vijay. *Bollywood Cinema: Temples of Desire*. London: Routledge, 2002.
- Thoraval, Yves. *The Cinemas of India*. New Delhi: Macmillan India, 2000.
- Kapur, Jyotsna. *Coining for Capital: Movies, Marketing, and the Transformation of Childhood*. New Brunswick: Rutgers University Press, 2005.
- Deshpande, Satish. *Contemporary India: A Sociological View*. New Delhi: Penguin Books, 2003.
- Ray, Satyajit. *Our Films, Their Films*. Hyderabad: Orient BlackSwan, 1993.