

## DISCIPLINE SPECIFIC CORE COURSE 22

### CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/Practice		
<b>DSE 22</b> <b>Qualitative Research in Psychology</b>	<b>4</b>	<b>3</b>	<b>Nil</b>	<b>1</b>	<b>Class XII Passed</b>	<b>Nil</b>

### Learning objectives

The Learning Objectives of this course are as follows:

- To orient learners with the landscape of qualitative methodology.
- To acquaint learners with skills of using qualitative methods.
- To acquaint learners with methods of qualitative analyses.
- To further the foundational knowledge of qualitative research methods in psychology

### Learning outcomes

After studying this course, learners will be able to:

- Develop a sound knowledge base of emerging methods used in qualitative research
- Apply qualitative research in various subfields of psychology and allied social research domains
- Apply the qualitative methods in various interdisciplinary fields rooted in psychological orientation.

### Syllabus DSE 22

#### **Unit I Orientation to Qualitative Research (10 Hours)**

Issues in Qualitative research (*reflexivity, ethics, voice and agency*); Basics of Qualitative Analyses (*coding, theme generation, memoing, bracketing and data saturation*)

#### **Unit II Advanced Methods of Qualitative Research (12 Hours)**

Ethnography, Autoethnography, Oral History, Life History and Biographies, Visual Methods (*videos, photographs and films*); Qualitative research in media & digital content

#### **Unit III Analyses in Qualitative Research (15 Hours)**

Approaches: Interpretative Phenomenological Analysis, Discourse Analysis and Psychoanalytic Approaches;  
Software aids to qualitative analyses: *NVivo & ATLAS.ti*

## **Unit IV Domains of Applications in Qualitative Research**

**(8 Hours)**

Working with Vulnerable Groups; Policy Review and Market Research; Healthcare Research

### **Practical component (30 Hours)**

Suggestive list of practicals:

- Conducting a review & analysis of any public policy document using qualitative research and preparing draft policy recommendation report for submission in prescribed format.
- Analysing interview/observation data.
- Interpreting visual texts, art forms and aesthetics, poems and literary pieces.
- Analysing media artifacts: advertisements, magazine & posters.
- Interpreting archival data like books, manuscripts, biographies etc.
- Comparing the data coding and themes generation from various qualitative methods
- Developing qualitative research proposals.
- Hands on exercises on publishing qualitative reports.
- Using qualitative methodology towards understanding self from a first person perspective (e.g. Reflexive journaling and autoethnography etc.).

**Tutorial Component:** Nil

### **Essential/ Recommended Readings**

Denzin, N. K., Lincoln, Y. S., Giardina, M. D., & Cannella, G. S. (2023). *The SAGE Handbook of Qualitative Research*. SAGE Publications.

Flick, U. (Ed.). (2013). *The SAGE handbook of qualitative data analysis*. Sage.

Howitt, D. (2019). *Introduction to Qualitative Research Methods in Psychology*. Pearson UK.

Leavy, P. (Ed.). (2014). *The Oxford handbook of qualitative research*. Oxford University Press, USA.

Okoko, J. M., Tunison, S., & Walker, K. D. (2023). *Varieties of Qualitative Research Methods*. Springer.

Raghvan, A. (2022). Qualitative Research Methods in Psychology. Society Publishing.

Willig, C., & Rogers, W. S. (Eds.). (2017). *The SAGE handbook of qualitative research in psychology*. Sage.

### **Suggestive Readings**

Bauer, M. W., & Gaskell, G. (Eds.). (2000). *Qualitative researching with text, image and sound: A practical handbook for social research*. Sage.

Belk, R. W., & Otnes, C. (Eds.). (2024). *Handbook of Qualitative Research Methods in Marketing: Second Edition*. Edward Elgar Publishing.

Merriam, S. B., & Grenier, R. S. (Eds.). (2019). *Qualitative research in practice: Examples for discussion and analysis*. John Wiley & Sons.

Pietkiewicz, I., & Smith, J. A. (2014). A practical guide to using interpretative phenomenological analysis in qualitative research psychology. *Psychological journal*, 20(1), 7-14.

Ulin, P. R., Robinson, E. T., & Tolley, E. E. (2012). *Qualitative methods in public health: A field guide for applied research*. John Wiley & Sons.

**Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.**