

Credit distribution, Eligibility and Prerequisites of the Course

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
CORPORATE SOCIAL RESPONSIBILITY AND SOCIAL WORK DSE 16	4	3	0	1	12th Pass	NIL

Learning Objectives

The learning objectives of this course are as follows:

- Understand the functioning of CSR in the context of social work profession.
- To understand the socio economic, political context and strategies of CSR
- To develop appropriate skills and competencies in managing socially responsible initiatives under corporate social responsibility.

Learning Outcomes

At the end of the semester the students will be able to

- Understand the functioning of CSR and social work.
- Appreciate the context of CSR, strategies and processes of CSR.
- Develop competencies in implementing and managing CSR initiatives of the organisation.

SYLLABUS of DSE 16

Unit I : Introduction: Concept of Corporate Social Responsibility 15 Hours

in Indian Context

Unit Description: This unit will provide a theoretical and practical understanding of corporate social responsibility.

Subtopics:

- Corporate Social Responsibility: Concept, evolution and benefits of CSR and factors influencing CSR.
- Theories, Models and perspectives on CSR and Stakeholders
- Legal obligations, Compliances and reporting in CSR.

Unit II: Management of CSR- Planning, Implementation, and Monitoring of CSR Activities **15 Hours**

Unit Description: This unit will focus on different types of skills ranging from planning, implementation, monitoring and evaluation of CSR activities. The unit will also focus on case studies and best practices in CSR.

Subtopics:

- Skills for planning and implementation of CSR activities
- Monitoring, and evaluation of CSR activities
- Identifying and assessing CSR implementing partners; due diligence Case studies and best practices in CSR

Unit III: Corporate Governance and Sustainability **15 Hours**

Unit Description: This unit will focus on ethical and responsible business, CSR and ethical commitment. legal framework relating to CSR in India.

Subtopics:

- Responsible business and ethics
- CSR and ethical commitment
- CSR and Governance in India - Section 135, Companies Act, 2013 and Schedule VII
- CSR and sustainability

Unit IV: Management of Corporate Social Responsibility **30 Hours**

Unit Description: This unit will focus on of the motivation of corporate for CSR, skills and competencies required by social worker to excel in this field.

- Skills and competencies of a CSR professional, formulating CSR policy, and preparing CSR reports
- Project work: Review of CSR initiatives in select domains and challenges of CSR.
- Project work: Case studies of major CSR initiative and future direction

Practical component– Unit IV application based

Essential readings

- Blowfield, M., & Murray, A. (2014). Corporate responsibility, Third Edition. OUP: UK.
- Carroll, A.B. (1977), Managing corporate social responsibility, Boston: Little Brown.
- Crane, A., Matten, D., & S Pence, L.J. (eds) (2014). Corporate social responsibility: reading and cases in a global context, 2nd edition, London, New York: Routledge.
- Mitra, N., & Schmidpeter, R. (eds). (2016). corporate social responsibility in India: cases and development after the legal mandate. Switzerland: Springer.

Suggested Readings

- Banerjj, P., & Shastri, V. (eds) (2010). Social Responsibility and environmental sustainability in business: How organisations handle profit and social duties, Delhi: Sage.
- Bhatt, S., & Pathare, S. (2014). Social work education and practice engagement. ISBN: 9788175417571(HB), 9788175417953(PB), Shipra Publications, New Delhi.
- Bhatt, S., & Singh, A. P., (2015). Social work practice: The changing context. The Readers Paradise, New Delhi, ISBN: 978-93-82110-43-9
- Crane, A., & Matten, D. (2010). Business ethics: Managing corporate citizenship and sustainability in the age of globalization. Oxford University Press
- National Association of Social Worker (NASW). (2017). Code of ethics. Retrieved on 14 May 2022, 2019 from <https://www.socialworkers.org/About/Ethics/Code-of-Ethics>
- Rajak, D. (2011). In good company: An anatomy of corporate social responsibility, Stanford University Press.
- Sunder, P. (2013). Business and Community: The story of corporate social responsibility in India. India. Sage.

Note: Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.

DISCIPLINE SPECIFIC ELECTIVE COURSE – (DSE-): GREEN SOCIAL WORK

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