- Vetterling, William T., Saul A. Teukolsky, William H. Press, and Brian P. Flannery. Numerical recipes in C: the art of scientific computing. Cambridge university press, 1999.
- Christian, P. R., & George, C. (1999). Monte Carlo statistical methods. Springer Texts in Statistics.
- Hancock, M. F. (2012). Practical data mining. CRC Press.
- Shmueli, G., Bruce, P. C., Yahav, I., Patel, N. R., & Lichtendahl Jr, K. C. (2017). Data mining for business analytics: concepts, techniques, and applications in R. John Wiley & Sons.
- Shmueli, G., Bruce, P. C., Gedeck, P., & Patel, N. R. (2019). Data mining for business analytics: concepts, techniques and applications in Python. John Wiley & Sons.
- Hastie, T., Tibshirani, R., Friedman, J. (2008). The Elements of Statistical Learning: Data Mining, Inference and Prediction, 2nd ed., Springer.
- Murphy, K. P. (2012). Machine Learning: A Probabilistic Perspective. United States: MIT Press.

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DISCIPLINE SPECIFIC ELECTIVE COURSE – 4d : RESEARCH METHODOLOGY

CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course (if any)
		Lecture	Tutorial	Practical/ Practice		
Research Methodology	4	3	0	1	Class XII pass with Mathematics	Nil

Learning Objectives:

The learning objectives include

- To provide scientific approaches to develop the domain of human knowledge through empirical studies.
- To enable the student researchers to understand basic concepts and aspects related to research, data collection, analyses, interpretation and report writing.

Learning Outcomes:

After completion of this course, students will develop a clear understanding of

- Research Methods.

- Research Problems.
- Research Designs.
- Comparative study of different methods of data collection.
- Guidelines for construction of questionnaires.
- Processing and Analysis of data.
- Interpretation and Report writing.

SYLLABUS OF DSE – 4D

Theory

UNIT I **(09 hours)**

Introduction to Research:

Importance and need for research ethics, Objectives of research, Types of research, Research approaches, Review of literature, Mode of literature survey: Books and Monographs, Journals, Conference proceedings, Abstracting and Indexing Journals, E-Journals/Books, Formulation of a research problem, Identifying variables, Constructing hypothesis, Conceptualization of a research design.

UNIT II **(09 hours)**

Methods & Techniques of Data Collection:

Survey methodology and Data collection, Source of data collection-Use of secondary data, Methods of collecting primary data, Develop a questionnaire, Questions and answers in surveys, Non-response, Errors in surveys, Sample size, sampling frames and coverage error.

UNIT III **(15 hours)**

Data Processing & Analysis:

Data processing, Exploratory data analysis, Review of various techniques (Parametric and Nonparametric tests, Correlation and Regression analysis, ANOVA, Multivariate Techniques) for data analysis covered in core statistics papers, Techniques of interpretation, Precaution in interpretation.

Report writing:

Discussions, Conclusions, Referencing and various formats for reference writing, Bibliography, Thesis writing, Formats of publications in research journals including subject classification, Impact factor, Citation index.

UNIT IV **(12 hours)**

Computer Application:

Data Communication and networks, Website, Webpage, Search Engines, Scientific search engines. Scientific Word Processing with LaTeX and MS-Word, MS Equation editor, Slides making-Power Point Features, Slide preparation, SPSS, Statistical Programming with R, Simulation.

PRACTICAL/LAB WORK – (30 hours)

PROJECT WORK (using a spreadsheet, Scientific Word Processing with LaTeX and MS-Word, MS Equation editor, Slides making-Power Point Features, Slide preparation, SPSS, Statistical Programming with R, Simulation.)

ESSENTIAL READINGS

- Kothari, C.R., Garg, Gaurav (2015): Research Methodology: Methods and Techniques, 3rd Edition (Reprint), New Age International Publishers.
- Kumar, R. (2011): Research Methodology: A Step-by-Step Guide for Beginners, SAGE publications.

- Anderson, J., Durston, B.H., Pooole, M. (1970): Thesis and Assignment Writing, Wiley Eastern. Ltd., New Delhi.
- Braun, J., Duncan, W. and Murdock, J. (2008): A First Course in Statistical Programming with R, Cambridge University Press, London.
- Lamport, L. (1999): LATEX: A Document Preparation System, Addison, Wesley, 2nd Edition, New York.
- Cunningham, B.J. (2012): Using SPSS: An Interactive Hands-On Approach, SAGE South Asia Edition.
- Voss, J. (2014): An Introduction to Statistical Computing: A Simulation-based Approach, Wiley series in computational statistics.

SUGGESTIVE READINGS

- Pannerselvan, R. (2006): Research Methodology, Prentice-Hall of India Pvt., New Delhi.
- Landau, Sabine and Everitt, Brian S. (2004): A Handbook of Statistical Analyses using SPSS, Chapman & Hall/CRC.
- Dalgaard, P. (2008): Introductory Statistics with R, Springer Science, New York.
- Gardener, M. (2012): Beginning R: The Statistical Programming Language, Wiley Publications.
- Robert, C.P. and Casella, G. (2004): Monte Carlo Statistical Methods, Springer Science, New York.
- Rubinstein, R.Y. (1981): Simulation and the Monte Carlo Methods, Wiley.
- Venkataraman, M.K. (1998): Numerical Methods in Science and Engineering, The National Publishing Company, Chennai.

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