

# Bachelor of Vocation - Retail Management & IT course (Semester-8)

## Undergraduate Curriculum Framework 2022(UGCF)

### DISCIPLINE SPECIFIC ELECTIVE –DSE-6 Disaster Management in Retail

#### CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course(if any)
		Lecture	Tutorial	Practical/ Practice		
DSE-6 Disaster Management in Retail	4	3	1	0	N/A	N/A

#### Learning Objectives

By the end of this course, students should be able to identify potential hazards and risks specific to the retail environment. Understand the principles and concepts of disaster management and their application in the retail sector. Develop effective disaster preparedness and response plans for retail establishments. Analyze the impact of disasters on retail operations and implement business continuity strategies.

#### Learning outcomes

By studying this course, students will be able to:

1. Formulate comprehensive disaster management plans tailored to retail settings.
2. Implement appropriate measures to mitigate potential risks in retail environments.
3. Demonstrate effective communication and coordination during disaster situations.
4. Assess the impact of disasters on retail businesses and devise recovery strategies.
5. Enhance the overall safety and resilience of retail establishments against various hazards.

#### Syllabus

##### Unit 1 (10 Hours)

Introduction to Disaster Management in Retail: Definition of disasters and their types, Importance of disaster management in the retail industry-in the purview of Covid-19, Disaster risk assessment and vulnerability analysis in retail environments, Frameworks for disaster management: NDMA Guidelines (India) , Overview of disaster management cycle (mitigation, preparedness, response, recovery).

##### Unit 2 (12 Hours)

Risk Assessment and Hazard Identification in Retail: Identifying potential hazards specific to retail stores, Conducting risk assessments and vulnerability analyses, Strategies to minimize risks and hazards in the retail environment; Disaster Preparedness for Retail Establishments:

Developing comprehensive disaster management plans, Emergency response protocols for different types of disasters, Training retail personnel in disaster preparedness.

### **Unit 3 (11Hours)**

Business Continuity and Recovery in Retail: Assessing the impact of disasters on retail operations, Developing business continuity strategies for retail establishments, Implementing recovery plans and resuming operations after disasters, Role of insurance in disaster risk management.

### **Unit 4 (12 Hours)**

Coordination and Communication during Disasters: Collaborating with relevant authorities and agencies, Effective communication with employees, customers, and stakeholders during disasters, Coordinating resources and support for disaster response, Case Studies and Best Practices in Disaster Management in Retail, Analyzing real-world examples of disaster management in retail, Learning from successful disaster management strategies in the industry.

### **Essential/recommended readings**

1. "Disaster Management" (2003) by Harsh K. Gupta, Universities Press.
2. "Retail Management" (2017) by Gibson G. Vedamani, Jaico Publishing House.
3. "Introduction to Disaster Management" (2010) by Satish Modh, Macmillan Publishers India.

### **Suggestive readings**

1. National Disaster Management Authority (NDMA) Guidelines (India).
2. National Institute of Disaster Management (NIDM) reports and resources.
3. Industry reports from organizations like FICCI and Retailers Association of India (RAI).

**Note:** Examination scheme and mode shall be as prescribed by the Examination Branch, University of Delhi, from time to time.