

## **SKILL ENHANCEMENT COURSE**

### **RADIO JOCKEYING**

**CREDIT:2 (PRACTICAL)**

**TOTAL PERIODS: PRACTICALS; 60 PERIODS**

#### **CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE**

| Course title & Code | Credits | Credit distribution of the course |          |                     | Eligibility criteria | Pre-requisite of the course (if any) |
|---------------------|---------|-----------------------------------|----------|---------------------|----------------------|--------------------------------------|
|                     |         | Lecture                           | Tutorial | Practical/ Practice |                      |                                      |
| Radio Jockeying     | 2       | 0                                 | 0        | 2                   | XII Pass             | NIL                                  |

#### **Learning Objectives**

- To provide foundational knowledge of radio as a medium of mass communication.
- To develop voice acting, articulation, and studio operation skills.
- To enable students to conceptualize, script, and host radio programs.

#### **Learning Outcomes**

By the end of the course, learners will be able to:

- Understand the evolution, structure, and functioning of various radio formats including FM and community radio.
- Develop core vocal and technical skills essential for radio jockeying, such as modulation, articulation, and equipment handling.
- Design and present engaging radio segments through scripting, anchoring, and live audience interaction.

## **MAIN COURSE STRUCTURE**

**Credits: 2; Hours: 60**

### **Unit I: Understanding Radio as a Medium (20 periods)**

#### **Unit Description:**

Introduces learners to the evolution of radio in India and the rise of private and community radio, with insights into the personality traits of successful RJs.

#### **Sub Topics:**

- Evolution and formats of radio broadcasting
- Introduction to private and community radio
- Role and personality traits of a Radio Jockey
- Case studies of successful RJs and shows

### **Unit II: Voice Acting and Radio Production Techniques (20 periods)**

#### **Unit Description:**

Covers voice training, articulation, studio handling, and real-time show hosting. Includes mock studio exercises and interaction with professionals.

#### **Sub Topics:**

- Voice warm-up, breath control, pitch, tone, and articulation
- Microphones, audio consoles, recording software basics
- Music curation and segment planning
- Show scheduling, live audience interaction
- Script reading, diction, intonation
- Anchoring practice and feedback

### **Unit III: Radio Production and Editing (20 periods)**

#### **Unit Description:**

Focuses on scripting, editing, and understanding varied show formats. Learners develop and record promos and jingles.

#### **Sub Topics:**

- Popular show formats (drive-time, breakfast, late-night)
- Writing for the ear: RJ links, Interviews, Drama, jingles, PSAs, Vox pop
- Recording and audio editing basics

### **Teaching Methodology/Activities in the classroom**

- Studio-based simulations and mock hosting
- Script writing and live show rehearsals

- Guest sessions with industry professionals
- Field visits to radio stations

**Assessment Pattern for each Unit/practical:** Continuous evaluation and assessment through Class assignment/Projects/Presentation/ Tests

**Mapping with the next suggestive course:** Advanced course in Radio Jockeying/Anchoring

**Prospective Job Roles after a particular course:** Radio Jockey in commercial/community radio, Radio show producer, Podcast host, Voice-over artist, Dubbing artist, script writer for audio media

**Essential Readings:**

- Pannu, Parveen & Tomar, Yuki Azaad. (2012). *Communication for Development*. New Delhi: IK International Publishing House Pvt. Ltd.
- Chatterjee, P.C. (2011). *Broadcasting in India*. Sage.

**Suggested Readings:**

- Berry, C. (1973). *Voice and the actor*. New York: Macmillan Publishing.
- Reese, D. E., Gross, L. S., & Gross, B. (2012). *Audio production work text: Concepts, techniques, and equipment* (8th ed.). Burlington, MA: Focal Press.