CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

GENERIC ELECTIVES (GE-16): ELECTRONIC MEDIA IN URDU

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course
		Lecture	Tutorial	Practical/ Practice		
Electronic Media in Urdu	4	3	1	0	Urdu in Class XII or X	-

Learning Objectives

The Learning Objectives of this course are as follows:
- To introduce role and responsibility of electronic media through Urdu Programme.
- To make able for making documentary, advertisement, radio drama, feature and script writing which have demand in market.

Learning outcomes

The Learning Outcomes of this course are as follows:
- Understand the importance of electronic media in development of Urdu.
- Analyse the role of radio and television.
- Write different types of writings for electronic media such as feature, column and others.

SYLLABUS OF GE-16

UNIT – I (20 Hours)
Radio:
6. Radio: Ibteda aur Irteqa
7. All India Radio ki Urdu Services
8. Radio drama, Feature, Documentary, Adabi Program, Interview, Ishtehaar, Announcement

UNIT – II (25 Hours)
Television:
9. Television ki Ibteda aur Irteqa
10. T.V. Adabi Program

11. T.V. News

12. Numaindah Urdu Channel

13. Tele Film, T.V. Serial, Documentary, Ishtehaar aur Interview

Practical component (if any) - NIL

Essential/recommended readings

7. Television Nashriyat – Anjum Usmani
8. Nashriyaat aur All India Radio – AkhlaqAsar
9. Ablaghiyat – Shahid Husain
10. Urdu Mass Media – Fazalul Haq

Suggestive readings -

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GENERIC ELECTIVES (GE-17): POET IQBAL

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CREDIT DISTRIBUTION, ELIGIBILITY AND PRE-REQUISITES OF THE COURSE

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course	Department offering the course
		Lecture	Tutorial	Practical/ Practice			
Poet Iqbal	4	3	1	0	Urdu in Class XII or X		URDU

Learning Objectives

The Learning Objectives of this course are as follows:
- To give knowledge of Urdu Poetry of with special reference to Iqbal.
- To inculcate need and philosophy of realism, educate the balance between rationality and emotions.

Learning outcomes

The Learning Outcomes of this course are as follows:

- Understand the contribution of poet Iqbal in the development of Urdu Poetry.
- Explain and appreciate the poetry of Iqbal.
- Express thoughts about art & thought of Iqbal.

SYLLABUS OF GE-17

UNIT – I (20 Hours)
1. Iqbal: Sawaneh aur Shakhshiyat
2. Iqbal: Fikr-o-Fan