

**DEPARTMENT OF MODERN INDIAN LANGUAGES AND LITERARY STUDIES
UNIVERSITY OF DELHI, DELHI – 110007**

**ABILITY ENHANCEMENT COURSE
Under UGCF – 2022 in the line of NEP – 2020**

Semester: III/ IV

KASHMIRI

AEC (A)-II

(for students who have studied the language up to Class VIII & above)

AEC (A)-II: Journalistic Writing in Kashmiri

Credit distribution, Eligibility and Pre-requisites of the Course

Course title & Code	Credits	Credit distribution of the course			Eligibility criteria	Pre-requisite of the course	Department Offering the Course
		Lecture	Tutorial	Practical/ Practice			
Journalistic Writing in Kashmiri	02	02	0	0	(For students who have studied the language up to Class VIII & above)	students who have already opted AEC (A)-I in Kashmiri in either Semester I or II (alternative semester)	MIL&LS

Learning Objectives : The course aims at teaching and training the students in journalistic writing in the language so that they are well-equipped in the news covering, reporting, writing and editing for the electronic and print media. It also aims at enhancing their competence for freelancing and in the choice of their areas such as sports, movies, entertainment, business, social, political, historical etc.

Learning outcomes: : After completing the course, the students are expected to start preparing news items, reporting, taking interviews in Bengali for the media houses, electronic and print. The study shall provide sufficient training in writing and reporting (oral), conducting interviews and panel discussions for electronic media. The students will also be aware of the law and ethics involved in Journalism.

Allotted class: 30 hours

Unit -I	6 hours
- Journalistic writings: Definition and Elements	
Unit -II	8 hours
- Journalism: Definition and types	
Unit –III	16 hours
- Mediums of Journalistic writings: Print, Online, Multi-medial	

Essential/recommended readings:

Rudin, Richard & Ibbotson, Trevor. An Introduction to Journalism Taylor & Francis Ltd.

Kamath, M.V. Professional Journalism. Vikas Publishing House Pvt Ltd 1980

Keval J. Kumar. Mass Communication in India (4th Edition) Jaico Publishing House 2000

Examination scheme and mode: Subject to directions from the Examination Branch/University of Delhi from time to time.